



**NORTHEASTERN
STATE UNIVERSITY**

Fall 2016

**College of Business
& Technology Newsletter**

**CBT Advisory Board
Meets**

**CBT Alumni
Professional Success:
Wayne Coldwell &
Annie Mills**

**Business &
Technology
Student Council Forms**

COLLEGE OF BUSINESS & TECHNOLOGY CONTENT

Fall 2016

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College of Business & Technology Faculty and Staff Fall 2016

From The Dean's Office

Fall 2016

I am very pleased to be sending greetings as part of this latest issue of the CBT Newsletter. It's great knowing that this issue will be sent to over 10,000 email addresses. The newsletter is an important part of our efforts to keep you, the friends of the CBT, updated on what's happening in the College.

I'd like to welcome Dr. Ben Ofili as Associate Dean of the CBT and as editor of the newsletter. Dr. Ofili has been in the Associate Dean position since August, 2016, and is doing a great job. Dr. Jo-Ann Starkweather, former Associate Dean, decided to step away from administrative duties and go back to teaching full time. I'm very grateful to Dr. Starkweather for her service and her hard work. I know that her students are glad to have her back.



I'm pleased to report that two important advisory boards are up and running this semester. The Business & Technology Advisory Board (BTAB) met on Wednesday, October 26, at the Broken Arrow campus. BTAB is composed of 16 alumni and friends of the CBT. Their mission is to provide input into curriculum enhancement, new initiative development, fundraising, and continuous improvement of CBT programs overall. Also, Dr. Ofili has headed up the effort to develop a Business & Technology Student Council (BTSC). This group is in the process of finalizing membership and developing mission, vision, and values statements. The BTSC promises to be a valuable source of student input into planning and development in the CBT.

As usual, it has been a busy semester. The CBT hosted its annual Alumni Teach-In during Homecoming Week. Many thanks to Randi Vessey, Robin Hunter, Jana Seawright, Becky Gladd, Sydney Rappe, and student workers Lauren Freese, Lexie Murray, and Chloe Moyer for working so hard to make the Teach-In a success. The CBT Research Luncheon takes place on November 10. Two CBT faculty, Dr. Mike Landry and Dr. Sanchari Ghosh, will be presenting their current research to their colleagues. After that, things will quiet down a bit as students begin preparing in earnest for final exams. Fall commencement for CBT will be on Saturday, December 10, at 9:30 a.m. in the Events Center on the Tahlequah campus.

Enjoy the holidays! It would be great to hear from you by email (colliere@nsuok.edu) or phone (918.444.2910).

Roger Collier, Ph.D.
Dean and Professor

If you would like to contribute to the College Of Business & Technology, please click [here](#)

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College of Business & Technology Advisory Board

Fall 2016



College of Business & Technology Advisory Board met October 26, 2016 to discuss issues relating to students' success. Pictured above: Dr. Roger Collier, the dean of the College of Business & Technology update members on developments within the CBT.

Members of the Advisory Board include:

Name	Title	Company
Bob Arvin	Regional VP	Walmart
Dave Brumley	VP of Human Resources	Reasor's
Mendee Perry	Chief Opera/Compl Officer	Cadent Capital Advisors
Andrea Tucker	Financial Advisor	Merrill Lynch
Steve Barnes	Vice President	VB Bank
John Cook	Dir./Market Area Pres.	Capital One
Cornell Cross	Assoc. Dir. Of Programs	OCAST
Josh Howell	VP of Operations	Air Methods
Eric Kehmeier	President	Integrated Bus. Tech.
Kannan Sripathy	Sr. Production Mgr.	Baker Hughes
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Ben Ofili	Associate Dean, CBT	NSU x2963
Erin Feller	Development Officer, CBT	NSU x4214
Danny Johnson	Alumni Relations	NSU x4211
Roy Wood	Dean, BA Campus	NSU x6101
Mark Arant	Provost/VPAA	NSU x2060

Building Partnership

Fall 2016

Clean Line Energy offers new EH&S scholarship at NSU



Tahlequah Daily Press | Sep. 22, 2016

Clean Line Energy and NSU officials formalized a \$2,500 scholarship. Present were, front row, from left: Mario Hurtado, Clean Line Energy executive vice president, and NSU President Steve Turner. Back row: Jason Thomas, Clean Line Energy vice president for Environmental Affairs; Trish Williams, Clean Line Energy Oklahoma outreach associate; Dr. Roger Collier; and Dr. Mark Arant, vice president Academic Affairs/provost.

Full-time Environmental Health and Safety seniors at Northeastern State University who have a demonstrated interest in a renewable energy career and/or the preservation of American Indian Tribal culture, are eligible to apply for a new scholarship provided by Clean Line Energy.

Officials at Clean Line Energy met with the NSU College of Business & Technology to present a \$2,500 scholarship donation on Sept. 8.

Building Partnership

Fall 2016

Trish Williams, Oklahoma outreach associate for Clean Line Energy, said Clean Line Energy is not only dedicated to projects that are environmentally beneficial, they also want to be good neighbors to the areas where their projects cross.

"Clean Line believes that promoting education and doing our part to help those students who share some of the same goals as Clean Line, our dedication to environmental and cultural preservation, benefits everyone. Clean Line has always encouraged and promoted students through scholarships, mentoring and internships," Williams said.

The \$2,500 scholarship will be awarded to an NSU student studying Environmental Health and Safety Management. The student must also have a 3.0 grade point average. The scholarship is designed in recognition of the need for college graduates who have studied and understand environmental, cultural and health impacts and safety management techniques in large-scale construction projects, as well as the importance of partnerships with universities near such projects, including NSU.

"We all need to do our part to invest in our future and our environment. Clean Line Energy is happy to partner with NSU. You can see by the way the students and faculty interact that NSU is doing it right," Williams said.

Dr. Roger Collier, dean of the College of Business & Technology, said the college is very grateful for the generous scholarship donation by Clean Line Energy.

"This scholarship will provide assistance to students studying environmental health and safety management," Collier said.

"The support from employers like Clean Line helps the college provide students with a high quality education and valuable employment opportunities."

Applications will be accepted through the NSU Office of Student Financial Services. Selection recommendation will be made by a committee comprised of individuals chosen by Collier and will include the head of the Environmental Health and Safety Management program.

For more information, contact Collier at colliere@nsuok.edu.

Building Partnership

Fall 2016

Scholarship for EHSM Majors at NSUBA

Contributed by Dr. Mitch Ricketts, – Assistant Professor of Technology

The Oklahoma Safety Council has established a new annual scholarship for undergraduate students majoring in Environmental, Health and Safety Management (EHSM) at the Broken Arrow campus of Northeastern State University. The total scholarship amount for 2016-2017 will be \$1,000. Among other requirements, applicants will submit an essay describing why they have chosen to enter the environmental, health and safety profession. This year's application deadline at NSUBA was October 10, 2016.

Established in 1947, the Oklahoma Safety Council (OSC) is a non-governmental, not-for-profit, public service organization which promotes the adoption of safety, health, and environmental practices and procedures that prevent and mitigate human suffering and economic loss. OSC has been a long-time supporter of higher education in Oklahoma, sponsoring scholarships at various institutions and campuses for many years. In addition, OSC offers free membership and other benefits to students.

For more information about the scholarship, contact Dr. Mitch Ricketts, Assistant Professor, NSU, ricketts@nsuok.edu 918-449-6500. For information about the Oklahoma Safety Council, contact Dave Koeneke, Executive Director, OSC, dkoeneke@oksafety.org 405-848-8626.

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CBT Alumni Professional Success

Fall 2016



Wayne Coldwell, NSU alumnus, was recently nominated for the NextGen Under 30 Oklahoma young professional award program. This year, the recognition program was expanded statewide, and 16 different career categories were created. Over 650 nominations were received and 297 individuals were selected as this year's winners.

"It is a great honor to be nominated for this award," said Coldwell. "This opportunity allows me to connect with other award winners and learn from their successes. I want to give a big thank you to Connie Davis for nominating me."

By Lauren Redden, TNE Writer: Published 10/5/16

Coldwell earned a Bachelor of Science in health care administration from NSU and a Master of Science in health care administration from Oklahoma State University in Tulsa. He believes the HCA program at NSU sets students up for success and provided him with the knowledge he needed during his college career. He values how Dr. Shae Foutch, HCA program coordinator and instructor, has designed the program to provide real-life work experiences for students and conveys her knowledge effectively to students at all levels.

"What I love most about teaching is watching students realize their potential, build their human capital and then seeing them succeed after college in a professional setting," said Foutch. "This invigorates me. I believe the main goal of my job is to work with students and help them find their path in their chosen profession. I am honored and appreciate Wayne for recognizing how much I care about my students and their success. I am very proud of him, as well as my other students. They have all touched my life throughout the years and continue to make my experiences teaching at NSU unforgettable."

CBT Alumni Professional Success

Fall 2016

Coldwell has served as the director of physician practice for both Cherokee Nation Health Services and Northeastern Oklahoma Heart Center since August 2015. This role allows him to work with physicians to create and implement new service lines, which provide different avenues of treatment for patients in Tahlequah. Brian Hail, CEO of W.W. Hastings Hospital, a registered nurse and an EagleMed Six flight crew member. He and his team were seeking a candidate who had experience working with physicians. He wanted someone who had the ability to develop relationships with their physicians, as well as cultivate collaboration in order to provide better access to care for their patients.

“Wayne had a track record of meeting his goals at his previous position,” said Hail. “Those goals were contingent on having positive professional relationships with the physicians he worked with there. His achievement in receiving this award reflects the ongoing commitment of Cherokee Nation Health Services hiring the upmost talented professionals and then ensuring to foster their growth so that we have the best leaders available to serve our patients.”

Coldwell continues to set goals for himself in his career. One of his goals is to obtain a doctorate degree within the next 10 years. He also strives to grow his cattle business to 100 head of cattle by the age of 35.

Coldwell, along with the other award recipients, will be recognized on Oct. 10 at the Oklahoma State Capitol. The winners will attend a reception where they will have the opportunity to meet Lt. Governor Todd Lamb, hear his thoughts on Oklahoma’s future and have their pictures taken. The recipients will also attend a dinner ceremony Nov. 18 at the Oklahoma City Cox Convention Center.

CBT Alumni Professional Success

Fall 2016



*Contributed by Dr. Justin Halpern
Professor of Accounting*

Annie Mills, CIA, CRMA, is currently serving as Governor on the Institute of Internal Auditors Tulsa Chapter Board, and has held past roles including President, 1st and 2nd Vice President, and Treasurer.

Annie obtained her Certified Internal Auditor (CIA) designation in 2011 and Certification in Risk Management Assurance (CRMA) in 2013. She is a Senior Accountant with ONEOK, where she has worked since 2009, and has worked in other ONEOK departments including the internal audit and financial forecasting groups.

Annie has a Bachelor's of Science degree in Accounting from Northeastern State University (2008) and an Associate's degree in Mathematics from Tulsa Community College. She enjoys spending time with her family, including her husband and four children. Annie also volunteers for VITA, a volunteer income tax assistance program provided at the NSU Broken Arrow campus, and also serves on the Financial Committee at St. Anne's Catholic Church in Broken Arrow.

Send us your Professional Success stories cbt@nsuok.edu | ofili@nsuok.edu

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CBT New Organization| Business & Technology Student Council

Fall 2016

Members present at the inaugural meeting held on October 26, 2016



BTSC Tahlequah Campus Members



BTSC Broken Arrow Campus Members

Business & Technology Student Council (BTSC) is a new CBT student umbrella organization formed with the goal of discerning communications between the student body and the college; promoting communications and vibrancy among CBT student organizations thus creating a buoyant learning environment for students' success.

Business & Technology Student Council membership is a leadership position. BTSC is a student led / run organization with representatives from each CBT department, center for academic excellence and the dean's office serving Advisory roles. The 16 member group would participate in monthly arranged meetings via ITV (TAH & BA) and occasional social gatherings during the year. Members would be recognized with certificate of participation upon completion of tenure at the end of the school year.

BTSC Members include:

- | | | |
|-------------------------|--------------------------|---------------------|
| Oscar "Jeff" Brownfield | Ashlee Hilton | Tiffany Turner |
| Mary Campbell | Adam Hull | Rebecca Willemstein |
| Charles Coffman | Krystal Mitcham | |
| Chris Coursey | Vaishali Rajput | |
| Trach Garrison | Ghadir Al Rashaideh | |
| Raven Girty | Juan A "Logen" Rodriguez | |
| Marilla Hayman | Rebekah Rowland | |

CBT Faculty / Staff News

Fall 2016

CBT Business Professors Present Research at the Academy of Management Conference



Contributed by Dr. Dilene Crockett, - Professor of Management

On Sunday, August 7, Dr. Sandy Edwards presented a paper at the International Meeting of the Academy of Management in Anaheim, California. The paper was entitled: "Diversity in the Discipline: Does entrepreneurship research really reflect the Academy?" The presentation was well received and centered on the authorship of entrepreneurship articles in major management and entrepreneurship journals. Findings suggest that North American males dominate the published literature in top journals while the academic field is actually much more diverse. For example, 77% of all entrepreneurship articles published in leading management journals were written by North American males while only 59% of the members of the Academy of Management are male and 69% of entrepreneurs are male. Further, 83% of the authors are from North American Universities while only 58% of Academy membership is from North America.



Dr. Sandra Edwards

In addition, NSU instructor Julie Mercado presented research on "Classroom Role Models: The Effects of Professor Gender on Non-Traditional Student Success." Results of the role model research suggest that when both students and professors are male, there is little effect on the student's classroom performance, unless the student is a minority. In contrast, when the student and professor are both female, there are greater effects on classroom performance. However, when the student and professor genders are different (either a male professor to a female student OR a female professor to a male student), there are a number of negative effects on student performance. Interestingly, professor age was also a significant issue for female students.

Both presentations were part of a diversity symposium which included presentations from the United States Air Force Academy and the Florida International University.

CBT Faculty / Staff News

Fall 2016



CBT Business Professor visits alma mater, Howard Payne University during Convocation ceremony

Dr. Dalton Bigbee '69, professor of finance at Northeastern State University, addressed the audience at his alma mater Howard Payne University during the Fall 2016 convocation ceremony.

CBT Faculty and Staff Participate in NSU @ TCC Event

Several faculty and staff members from the College of Business and Technology recently participated in the NSU @ TCC events held on the Metro and Southeast Campuses of Tulsa Community College. Susan Chitwood and Kacy Brown, Academic Advisors were on hand at both events to speak with students about their plans for pursuing a bachelor's degree and to give information about the various degrees offered in the College of Business and Technology. Dr. Sandra Edwards, Dr. Jon Shapiro, and Dr. David Kern attended the event at the Southeast Campus and took the opportunity to speak with students from a faculty perspective about what they could expect in the different degree programs within the college. Additionally, adjunct faculty member, Rebecca Legleiter brought one of her TCC Marketing classes to the event and this afforded all involved a great opportunity to connect and discuss potential opportunities available for these students at NSU.



Contributed by Kacy Brown & Susan Chitwood

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CBT Faculty / Staff News

Fall 2016



*Contributed by Dr. Michael Landry
Professor of Marketing*

K. Scott Mullins (right), 1st Vice President of the Tulsa Chapter of the Institute for Supply Management, presents the W. L. “Bill” James Outstanding Member Annual Award for 2016 to NSU Professor **Michael Landry**, chair of the Department of Marketing, Hospitality and Supply Chain Management. The award stems from the close working relationship between ISM-Tulsa and NSU, with plans to increase that cooperation in the future, according to Mullins of NORDAM Corporation.

Efforts are underway to re-establish a student chapter of the American Marketing Association on the Tahlequah campus. NSU’s *Top of the Line* student chapter previously functioned on the Broken Arrow

campus under the sponsorship of **Dr. Ron Petty**, assistant professor of Marketing. Because of the difficulty in operating a student organization on a commuter campus like Broken Arrow, Dr. Petty and Tulsa AMA chapter Vice President Collegiate Relations, **Van Webb**, a media executive, are working to promote student involvement in AMA on residential campus locations in Northeast Oklahoma. New faculty sponsor for the revamped chapter is **Dr. Jitendra Tewari**, professor of Marketing.

CBT Faculty / Staff News

Fall 2016



Contributed by Mr. Mark Tozzio

On December 10, 2015, Northeastern State University College of Extended Learning – Department of Continuing Education was honored with an award for excellence in the CEL Health Care Administration Certificate Program as the Best Programming Category by the International Learning Resources Network (LERN) at the annual conference in New Orleans.

In 2016, the international reach of the NSU CEL program expanded to include interested healthcare professionals in Nigeria, Cayman Islands, and Aruba with over 80 learners on the Continuing Education Communication Roster.

Pictured from left to right, Dr. Steve Turner, President of NSU, Mark Tozzio, and Dean Eloy Chavez with the LERN Award for Excellence (December 2015)

Since 2015 some of these new courses are also being offered for-credit as Special Topics courses to NSU students pursuing a CBT Healthcare Administration degree.

Note: Special thanks to NSU's technical members of the international development team: Jerol Skinner, Mike Pugliese, and Harrison Dragoo.

CBT Faculty / Staff News

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Dr. Ken Jones Shares Perspective on Essential Business Skills at ACBSP Meeting



The Accreditation Council for Business Schools and Programs (ACBSP) held its regional meeting November 9 – 11 in Hot Spring Arkansas. The conference themed “Preparing Students for Career Success” was attended by representatives from member colleges and universities in Arkansas, Louisiana, New Mexico, Oklahoma, Texas which includes NSU College of Business & Technology. Among the many presenters at the conference was Dr. Ken Jones, Assistant Professor, College of Business & Technology. Dr. Jones shared perspectives on CBT Essential Business Skills course thus garner keen interest from the audience. Also present at the conference was Dr. Benjamin Ofili, Associate Dean of the College of Business & Technology.

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Faculty / Staff Updates

Fall 2016



Dr. Dilene Crockett

Dr. Crockett assumes the position of the chair, Department of Business Administration — August 2016.



Dr. JoAnn Starkweather

Dr. Starkweather returns to the department of Information & Technology after successfully serving as Associate Dean — 2015/2016.



Dr. Benjamin Ofili

Dr. Ofili assumes the position of Associate Dean — August 2016.

Send us your Faculty / Staff news cbt@nsuok.edu | ofili@nsuok.edu

CBT Student / Alumni News

Fall 2016

The 2016 CBT Alumni Teach-In held on Wednesday September 21st of the NSU Homecoming week was well attended and very successful. Alumni Teach-In is a long standing tradition in the College of Business that brings back alumni to classrooms to share experiences and motivate students with opportunities to network.

2016 Alumni Teach-In attendance list:

Name	Title	Company
Darren Alexander	EHS Manager	PECOFacet
Eric Alexander	Safety Specialist	MESA
Steve Barnes	Vice President	RCB Bank
Marc Collins	Special Agent	Internal Revenue Service Criminal Investigation
Tony Fritz	Chief Lending Officer	Self/First Nation Bank—Vinita
Vickie Hanvey	Program Policy Analyst	U.S. Department of Interior
Jason Hudson	Assistant Director	Oklahoma Department of Labor
Kristin Eller	Tax/Financial Accountant	Mid-Con Energy Operating, LLC
Darren McCaslin	Sr. Auditor	ConocoPhillips
Kathy Frost	Executive Dir. Of Admin & Finance	University of Oklahoma—School of Medicine
Scott Moseley	Disaster Recovery Manager	Cherokee Nation Businesses
Rylee Ketcher	Personal Banker	Armstrong Bank
Brandon Robbins	VP of Risk Management & Compliance	Ross Group
Erin Singleton	Auditor	Texas Comptroller of Public Accounts Tulsa Audit Office
Gregory Taylor	Sales Executive	En Pointe Technologies
Jason Snyder	Financial Advisor	Dotson Financial Services
Gracjan Szuba	International Logistics Coor.	Lynnco Supply Chain Solutions, Inc.
Randy Vier	Sr. District Sales Manager	Braden Carco Gearmatic PACCAR Winch Division CarRentalSavers.com
Mark Mannel	CEO/Co-Founder	First Bank of Owasso
Cain Wright	Vice President	DENTSPLY Sirona
Kim Livesay	NAM Strategic Partner Manager	
Sarah Kusler	Catering Sales Manager	SMG Tulsa
Bill White	Former State Coor. For Safe Schools	Oklahoma Depart. Of Emergency

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CBT Student / Alumni News

Fall 2016

Faculty Mentor making a Difference Networking

Contributed by Dr. James Phillips, Professor of Management



Eshwar and Dr. Phillips at Graduation



Ben McCollum and Eshwar Prasad at work

Eshwar Prasad, an International student from Bangalore, India graduated with an MBA degree in May 2016 and successfully gained employment in Northern California. However, Eshwar maintained communication with his faculty mentor Dr. James Phillips and often during conversations will express the wish to return to Oklahoma where he calls home. Fortunately, Eshwar's wish to return back to work and live in Oklahoma was fulfilled through the network and recommendation of his faculty mentor, Dr. James Phillip. Dr. Phillips introduced Eshwar to Mr. Ben McCollum of Lake Region Electric. Ben McCollum, a former student of NSU had coincidentally expressed interest to hire a graduate with an international background during a prior conversation Dr. Phillips. Eshwar was hired after series of interviews and he now lives in Oklahoma.

CBT Student / Alumni News

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Mayor of Tahlequah Guest Speaker at CBT Entrepreneurship Club Meeting



The mayor of Tahlequah, Mayor Jason Nichols was invited by the members of E-Club to share thoughts on the role of city government and business. The mayor shared valuable perspectives on the symbiotic relationship of the two areas to the delight of the attendees.

Michael Landon, NSU Supply Chain Management major, received a \$750 scholarship in May from the Tulsa Area Manufacturers' Association. Besides being a fulltime NSU student, Mr. Landon works for John Christner Trucking.

CBT Student / Alumni News

Fall 2016

CBT Student Receives Military Order of the Purple Heart Service Foundation Scholarship

Rebecca Willemsteim from NSU's Environmental, Health and Safety Management program was awarded the Military Order of the Purple Heart Service Foundation Scholarship. The scholarship is awarded to Purple Heart recipients and family members who demonstrate exceptional academic achievement. Ms. Willemsteim expects to graduate from NSU this year. She is currently employed as Health, Safety and Environmental Manager at Thorco Holding LLC, Tulsa. She also serves as Secretary of the NSU-Broken Arrow American Society of Safety Engineers Student Section.

CBT Student Receives 2016-2017 Broken Arrow Chamber of Commerce Scholarship

Sheena Bottorff from NSU's Environmental, Health and Safety Management program was awarded the 2016-2017 Broken Arrow Chamber of Commerce Scholarship. The scholarship is awarded to Broken Arrow students who demonstrate exceptional leadership and engagement in civic/volunteer activities. Ms. Bottorff expects to graduate from NSU this year. She is currently employed as Quality PPAP Coordinator at Enovation Controls in Tulsa, and she serves as President of the NSU-Broken Arrow American Society of Safety Engineers Student Section.

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CBT Student / Alumni News

Fall 2016



More than 30 students, faculty, and individuals from Tulsa's Lynnco, a logistics company employing a substantial number of NSU graduates, toured Walmart Distribution Center 7015 near Ochelata on October 26, 2016. Among them were (left to right) Tomoyo Inoue, Geetismita Singha, Katrina Schmitt, Laosue Xiong, Levi Mosier, Aidin Taalaibekov, Timothy Warnack, Jason Hance, Dr. Ken Jones, and Charles Coffman. Guiding the tour for Walmart was Phillip Cordova (not shown).

CBT Student / Alumni News

Fall 2016

NSU Assistant Professor of Marketing Dr. Ron Petty, shown speaking to a student at the October University Major Fair, recently organized open houses on the Broken Arrow campus for potential student members of a revived NSU “Top of the Line” collegiate chapter of the American Marketing Association. It was during Marketing Week October 3-7 and at least a dozen students attended.



Dr. Petty, long active with the Tulsa chapter of AMA, and Dr. Jitendra Tewari, faculty sponsor for Top of the Line, have been working with Van Webb, a Tulsa media executive and AMA-Tulsa chapter vice-president for collegiate relations. During October’s Marketing Week, students were able to meet with Webb and with incoming AMA-Tulsa chapter president Whitney Emerick, and former president Kathleen Beisley.



NSU Supply Chain Management class Warehouse Management meets regularly at the Donald W. Reynolds Distribution Center of the Community Food Bank of Eastern Oklahoma in Tulsa. Class includes (l to r) Supply Chain Management majors Mike Roebuck, Darnell Christian, Taylor Epperly, Bobby Maddox, Lucas

Brittain, Lucinda Leavitt, and Mike Landon, along with Ryan Walker, chief operating officer of the food bank, and class instructor Assistant Professor of Technology Dr. Ed Bellman.

CBT Student / Alumni News

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Through the NSU Warehouse Management class, students in effect provide consulting services to the Community Food Bank of Eastern Oklahoma. Left to right are Taylor Epperly, Mike Roebuck, and Lucinda Leavitt doing an audit for irregularities and safety hazards in part of the contemporary 78-thousand-square-foot industrial facility. The food bank uses a paid staff of about 50, plus hundreds of volunteers.

Chief Operating Officer of the Community Food Bank of Eastern Oklahoma, Ryan Walker (left), confers with NSU Supply Chain Management students (l to r) Lucas Brittain, Mike Landon, Darnell Christian, and Bobby Maddox. Through 450 partners including food pantries, soup kitchens, emergency shelters, after-school programs and senior centers, the food bank serves 24 eastern Oklahoma counties. There also is a branch facility in McAlester.



CBT Spotlight

Fall 2016

NSU's College of Business & Technology Named in Top 30 Affordable Business Schools

Northeastern State University: RiverHawks Daily Monday, September 12, 2016

Northeastern State University was recently named among the Most Affordable Business Schools 2016 by College Choice, a leading authority in college and university rankings and resources. NSU is ranked number 29 of the 30 schools that made the list.

Dr. Roger Collier, dean of the College of Business & Technology, said that everyone within the college is pleased to have been recognized.

“Providing an affordable education to our students is important, especially since it will allow them to avoid graduating with the large amounts of student debt that we see elsewhere in the U.S,” Collier said.

Collier said that while it is important to be affordable, College Choice also looked into other factors.

The Most Affordable Business Schools 2016 ranking was created by collecting data on individual school programs, academic reputation, student retention, special accreditation by business associations, gainful employment statistics and tuition costs. This information was gathered from program websites for each school, business school accreditation sites and independent statistical sites, such as the National Center for Education Statistics.

“Being on this list is an indication that we are providing an excellent education to our students at a reasonable cost. I think that the college’s faculty and staff can be proud of the job we’re doing and of the recognition we’ve received,” Collier said.

NSU’s College of Business & Technology is a student-centered college with faculty members who strive for high levels of classroom performance and work hard to advance knowledge in their disciplines. Its students graduate with high-quality degrees and professional expertise that put them in demand with area employers.

The College of Business & Technology offers 13 undergraduate programs and four graduate programs with classes offered at both the Tahlequah and Broken Arrow campuses using traditional, blended and online delivery methods. NSU and the College of Business & Technology are accredited by the Higher Learning Commission and the Accreditation Council for Business Schools and Programs.

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CBT Spotlight

Fall 2016

Collier explained that the College of Business & Technology's vision statement states that the program will be the college of choice for students and employers in the region.

"To achieve our vision, the faculty and staff of the College of Business & Technology are working hard to make sure that the majors we offer are up-to-date and relevant for our students. Further, we are updating and refurbishing our classrooms and labs in order to provide the best facilities we can."

Collier believes that by including the college in this ranking, College Choice is proving that NSU's College of Business & Technology is well on its way to making this vision a reality.

For more information about the NSU College of Business & Technology, visit www.nsuok.edu/businesstechnology.

NSU MBA Program Adds Emphases

Tulsa World | From Staff Reports news@baldedger.com | Posted: Thursday, July 21, 2016

The College of Business & Technology recently made big changes to its masters of business administration program, making it more beneficial and accessible to Northeastern State University students.

The 6-hour Elective Emphasis/Masters Research Project has been replaced by a choice of one of the following 12-hour emphases: general management, managerial accounting or finance, and Native American enterprise.

A second change included a reduction in the number of required courses from 10 to eight, as managerial economics and capstone practicum were dropped from the required list.

In the area of admissions, the minimum acceptable score from the admissions formula was adjusted to 1000. The changes take effect from fall 2016, creating a program that offers students more flexibility to select an emphasis that fits their needs, making them more marketable as job seekers after graduation.

CBT Spotlight

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According to Dr. Sandra Edwards, director of graduate business programs, these changes are expected to facilitate a better use of faculty resources for the college and to provide students with a more targeted set of courses for their career pursuits.

“The new degree plan will allow students to work on specific areas of emphasis, which allow them to have four courses in their emphasis versus the two general electives that were in the previous degree plan.” She said the college plans to add further emphases in the future. “We are working on a potential emphasis in Environmental and Safety Management, a potential emphasis in Supply Chain and a potential emphasis in Health Care Administration.”

By changing the minimum acceptable score for admission, the program becomes much more inclusive.

“The lowering of the total points for admissions will assist good students with a bit lower GPA to become part of our program,” Edwards said. Following a unanimous vote in support of these changes by the CBT Curriculum Committee, approval was secured from the Graduate Council, as well as the University Curriculum Committee.

The college’s commitment to continuous improvement in its curriculum demonstrates a progressive move toward even more industry marketability for its students.

Applications are open for the fall 2016 semester and the College will work with students on developing their preferred MBA emphasis.

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CBT Assessment Update

Contributed by Dr. Kathy Reese, Professor of Marketing

For the past 3 years, the College of Business and Technology has been engaged in the process of developing an assessment model that would meet the requirements of our accrediting bodies and the University. We have accomplished so much. Each major that is subject to ACBSP accreditation and the business core now have an assessment system in place. The chosen software to manage our assessment (Chalk and Wire) has become a staple in our college. Further, Chalk and Wire has been adopted by the University for University-wide assessment.

Our assessment system provides evidence that the College of Business and Technology meets the standards of accountability as defined by ACBSP, the Higher Learning Commission and the Oklahoma State Regents for Higher Education which requires each Oklahoma college and university to assess academic program learning outcomes.

CBT's assessment reporting processes operate on an annual cycle, evaluating the current academic year's data. Each semester student outcomes are measured through a course embedded approach and each department analyzes and discusses the data to identify successes and necessary modifications to course or program outcomes, curriculum, or services provided. Accrediting agencies recognize this process as "closing the loop." These reports are sent annually to the Office of Institutional Effectiveness to be submitted to the Oklahoma State Regents for Higher Education. The reports will also be included as a large portion of the 2018 ACBSP self-study.

The next step is to expand the current system to include evidence of accountability to the University. Program learning outcomes can be easily aligned with the institutional learning outcomes. Existing program and course assessments can be used to measure the institutional learning outcomes. A committee has been formed to further develop this system.

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