

Thinking World Class

Vol. 5 | Issue 9 | Spring-Summer 2020



NORTHEASTERN
STATE UNIVERSITY



Page 5
**CBT Advisory
Board Update**

Page 6
**Building
Partnerships**

Page 12
**Student
Spotlight**

Contents



NSU College of Business & Technology Faculty and Staff 2019/2020

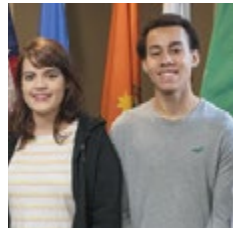
Building partnerships

Page 6



CBT students receive scholarship

Page 9



CBT celebrates Teach-In

Page 11



- FROM THE DEAN'S OFFICE 3
- CBT CONTACTS 4
- CBT ADVISORY BOARD 5
- BUILDING PARTNERSHIP 6
- FACULTY/STAFF NEWS 7
- CBT STUDENT/ALUMNI NEWS 9
- NEWSLETTER SIGN-UPS/UPDATES 9
- CBT STUDENT COUNCIL 10
- CBT SPOTLIGHT 12



NORTHEASTERN
STATE UNIVERSITY

COLLEGE OF BUSINESS & TECHNOLOGY
700 N. Grand Ave.
Tahlequah, OK 74464-2304
CBT@nsuok.edu



“As always, we strive to deliver the absolute best educational experience we can to our students, who deserve the best that we can provide for them!”

From the Dean's Office

Northeastern State University has been dealing with issues related to the global pandemic just like the rest of the world. As you may have heard, due to COVID-19, NSU offered all of their classes online after spring break and during the summer semester. Fall classes will be taught face to face. The regular October fall break has been combined with Thanksgiving break to provide students with a full week off at Thanksgiving, Nov. 29-27.

NEW CERTIFICATES

We are excited to announce the following new certificates that will start this fall:

- **Certificate in Business Analytics**, embedded in Business Administration, B.B.A.
- **Certificate in Human Resources Management**, embedded in Management, B.B.A.
- **Certificate in International Business** embedded in International Business Management, B.B.A.
- **Graduate Certificate in Data Analytics** embedded in Business Administration, M.B.A.
- **Graduate Certificate in Healthcare Administration Leadership** embedded in Business Administration, M.B.A.
- **Graduate Certificate in Operations Leadership**

They were designed as a result of workforce needs and they are all being offered online.

OUTREACH/PARTNERSHIPS

Tahlequah | We are working with Cherokee Nation, Tahlequah Chamber of Commerce, Tahlequah Main Street Association and local businesses to assist with COVID-19 related reopening issues. Dr. Benjamin Ofili, Dr. Dilene Crockett, Dr. Mai Ann Vu Tran, Dr. Julia Kwok, Athena Wooldridge and her summer digital marketing class are working to assist businesses through a program we are calling ‘Curbs and Clicks.’ We will use videos, webinars, mentors, etc. to help them get fully online for their customers.

Broken Arrow | We are working with the Broken Arrow Economic Development Corporation (BAEDC) as the higher education partner in their application to be considered an Oklahoma Centers of Workforce Excellence.

Worldwide Webinar | Dr. Jonathan Shapiro, Dr. Jim Phillips and Dr. Brian Jackson presented a webinar on June 4 for a University in India. They had 2,400 attendees from all over the world. We are reaching out to the Oklahoma State Chamber to try to schedule one for them.

Their topic was Covid-19 Crisis: The Global Reshaping.

Oklahoma Manufacturing Alliance | A new five-year contract is in place to continue hosting events with our manufacturing extension agent, Jenny Cothran, from the Broken Arrow campus.

We value our partners and stakeholders.

FACULTY POSITIONS

We wish **Dr. Katy Ellis**, **Dr. Jeffrey Slattery**, **Dr. Jim Phillips** and **Dr. Edwin Bellman** the best in their retirements and appreciate their many years of dedicated service to NSU! We will miss each one of them.

The following new faculty will start this fall:

- **Dr. Rene Moquin**
IS/Cybersecurity Assistant Professor
- **Mr. Tushar Shah (ABD)**
MGMT Assistant Professor
- **Dr. Stephanie Jones**
MGMT Assistant Professor

An advertisement is currently running to fill Dr. Jim Phillips’ MGMT position

VIRTUAL CONFERENCES

Many conferences were either cancelled or are moving to a virtual format.

The **Supply Chain and Logistics Conference** was cancelled, but we are exploring alternative methods to assist businesses.

The **ACBSP National Conference** was moved to a virtual format June 22-24 as well as the Region 6 conference scheduled for Oct. 8-9.

MBA virtual open houses are being conducted this summer.

As we all maneuver new territory caused from a global pandemic we continue to be innovative and flexible as we work hard to remain relevant and competitive. As always, we strive to deliver the absolute best educational experience we can to our students, who deserve the best that we can provide for them!

Stay safe and have a great summer!

Dr. Janet Buzzard
Dean and Professor
Business & Technology

CONTACTS

ADMINISTRATIVE

Dr. Janet Buzzard, Dean
918-444-2910 | buzzardj@nsuok.edu

Dr. Benjamin Ofili, Associate Dean
918-444-2963 | ofili@nsuok.edu

Dr. Justin Halpern, Assistant Dean
918-444-2989 (TQ) / 6525 (BA) | halpernj@nsuok.edu

Ms. Susie Radmonski, Admin. Assistant
918-444-2959 | radomskd@nsuok.edu

Ms. Pamela Montag, Admin Secretary BA
918-449-6560 | montag@nsuok.edu

Mr. Dan Fuller, Technology Specialist
918-444-2954 | fuller@nsuok.edu

DEPARTMENTS

ACCOUNTING & FINANCE

Dr. Julia Kwok, Chair
918-444-2960 (TQ) / 6516 (BA) | kwok@nsuok.edu

Ms. Rhonda Thurman, Admin. Secretary
918-444-2960 | thurm001@nsuok.edu

BUSINESS ADMINISTRATION

Marketing, Hospitality & Supply Chain Management

Dr. Dilene Crockett, Chair
918-444-2940 (TH) 6548 (BA) | crocketd@nsuok.edu

Ms. Robin Hunter, Admin. Secretary
918-444-3086 | hixrr@nsuok.edu

INFORMATION SYSTEMS & TECHNOLOGY

Dr. Mai Anh Vu Tran, Chair
918-444-2970 (TQ) / 6547 (BA) | vutran@nsuok.edu

Ms. Becky Gladd, Admin. Secretary
918-444-2933 | gladrr@nsuok.edu

GRADUATE PROGRAM DIRECTORS

Dr. Sandy Edwards | MBA / PMBA
918-444-6542 | edwar001@nsuok.edu

Dr. Gary Freeman | MAFA
918-444-6524 | freemadg@nsuok.edu

ACADEMIC ADVISORS

Veronica Grayson | TQ
918-444-2913 | graysonv@nsuok.edu

Mindy Latty | TQ
918-444-2995 | lattym@nsuok.edu

Susan Chitwood | BA
918-449-6359 | chitwoos@nsuok.edu

Marti Winters | BA
918-449-6403 | brown217@nsuok.edu

PUBLISHER

Dr. Benjamin K Ofili, Associate Dean
918-444-2963 | ofili@nsuok.edu



NORTHEASTERN
STATE UNIVERSITY

COLLEGE OF BUSINESS & TECHNOLOGY
700 N. Grand Ave.
Tahlequah, OK 74464-2304
CBT@nsuok.edu

CBT ADVISORY BOARD UPDATE

College of Business & Technology Advisory Board meets

The Spring meeting of the CBT Advisory Board meeting was held on Feb. 28, 2020. Outgoing chair Lauren Fleenor presided over her last meeting after a successful tenure and leadership. Brandon Robbins assumes leadership of the CBT Advisory Board. Guest speakers at the meeting included NSU CBT Ethics Bowl competition student team Emily Barrett, Brandy Mauldin and Jonathan Fain.



CBT ADVISORY BOARD UPDATE

Advisory Board welcomes new member

Donnie Parish, Chief Information Officer for Cherokee Nation Health Services, is responsible for all Health Information Technology initiatives within the Cherokee Nation. Under his leadership the Health Information Technology division has emphasized the use of information technology to improve program performance, increase patient access to care and to manage risk. Parish began working in tribal healthcare in 2004, holding various information technology management positions along the way. He has been in the Health Services CIO role since 2009. During his tenure, he has led many efforts of implementing Health Information Technology to the Cherokee Nation, serving more than 170,000 eligible patients, as well as continuing the Cherokee Nation's long-term support of Health Information Exchanges on local, state and national levels. Prior to working with the Cherokee Nation, Parish worked in other industry sectors such as Telecommunications and Manufacturing with an emphasis on developing information systems architecture, managing project implementations and leading dynamic teams.

Parish has a Bachelor's of Business Administration from Northeastern State University in Tahlequah, Oklahoma. He has obtained various industry certifications such as: member of the Healthcare Information and Management Systems Society (HIMSS); Certified Professional in Healthcare Information and Management Systems (CPHIMS); member of the College of Healthcare Information Management Executives (CHIME); Certified Health CIO (CHCHO). He has been on several tribal or Indian Health Services (IHS) Office of Information Technology workgroups and committees and currently resides as the co-chair of the IHS Information Systems Advisory Committee (ISAC). We are fortunate to have Parish on our CBT Advisory Board and look forward to his future contributions.



College of Business & Technology 2019-2020 Advisory Board members



Bob Arvin
Regional Vice President
Walmart



Steven D. Barnes
Vice President
AVB Bank



Dave Brumley
Vice President of Human Resources
Reasor's



John Cook
Director / Market Area President
Capital One



Cornell Lee Cross
Associate Director of Programs
OCAST



Lauren Fleenor
Audit Manager / OK Audit
Deloitte & Touche LLP



Josh Howell
Vice President of Operations
Air Methods



Eric Kehmeier
President
Integrated Bus Tech



Mendee Perry
Chief Operations & Compliance Officer
Cadent Capital Advisors



Brandon Robbins
Health, Safety & Environmental Manager
Ross Group



Kannan Sripathy
Sr. Production Manager
Baker Hughes



Andrea Tucker
Financial Advisor
Merrill Lynch

BUILDING PARTNERSHIPS

Phillips presents in China

Dr. Jim Phillips, accompanied by his wife Jan, served as a guest lecturer (Summer 2019) at X'ian Jiaotong University, X'ian, China before a 70-member English teaching faculty from 14 countries.

The X'ian Jiaotong University summer English program is an innovative academic English language course for more than 4,400 X'ian Jiaotong University first-year students. The month-long summer program emphasizes World English and active communication.

This large 70-member multilingual and multicultural faculty enabled the program to emphasize World English, as these teachers communicate, while using a wide variety of “Englishes” spoken around the world. From the teachers’ direct instruction and collaborative activities, students learned and improved integrated skills in listening, speaking, reading, writing and critical thinking.

In addition to supervising interactive and communicative English in this program of 100 classroom hours, Dr. Jim Phillips also developed and presented a public lecture providing cultural and linguistic information, which was attended by more than 200 faculty and students on the topic, “The Self-Leadership Change Project (SLCP).”



>> **Pictured above:** Dr. Jim Phillips and wife, Jan in China.
Pictured below: X'ian Jiaotong University students collaborate on an exercise during their summer learning program.

BUILDING PARTNERSHIPS

CBT faculty attends Oklahoma Manufacturing Summit

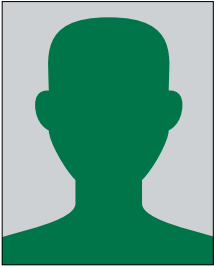
CBT faculty members attended the Oklahoma Manufacturing Summit on Oct. 27-28 held at NSUBA and sponsored by Oklahoma Manufacturing Alliance and NSU.

>> **CBT faculty from left to right:** Dr. Dilene Crockett, Dr. Benjamin Ofili, Dr. Nayyer Naseem, Dr. Janet Buzzard, Dr. Mai Anh Vutran, Dr. Sandy Edwards, Dr. Julia Kwok and Mr. Mani Karupiah of OMA



FACULTY / STAFF NEWS

CBT faculty members retiring in 2020



DR. ED BELLMAN

Dr. Ed Bellman has been a valued member of the Department of Information Systems and Technology at Northeastern State University since August 2013. He has been teaching a variety of Technology and Supply Chain Management courses on both the Tahlequah and Broken Arrow campuses. Bellman's service to NSU in the past seven years is greatly appreciated.



DR. KATY ELLIS

Dr. Katy Ellis was in the U.S. Air Force before joining NSU in 1999. She is Professor of Safety Management in the Department of Information Systems and Technology. Ellis has been a great colleague and a dedicated professor who goes above and beyond for her students. During her time of service at NSU, Ellis received the 2014 NSU President's Model the Way Award and the 2019 Top Ten RiverHawk Award. She was also the RiverHawk Future Fest Faculty Winner.



DR. JIM PHILLIPS

Since starting at Northeastern State University in 1994 teaching a variety of management courses, Dr. Jim Phillips has guided strategic planning conferences for organizations and communities and conducted research in self-leadership, soft skills development and cross-cultural management. Additionally, Phillips organized a four-member team of NSU professors to focus on self-leadership, presenting at eight peer reviewed conferences and achieving four journal publications. Phillips has enjoyed opportunities as a visiting professor to universities in India, China and now, BYU-Hawaii.



DR. JEFF SLATTERY

Dr. Jeff Slattery has served on the Northeastern State University faculty for 26 years, teaching Strategic Management and Decision Science. Slattery served as the MBA Director from 2001-2004 and Department Chair from 2012-2014. He is a committed professor who is always one of the first to learn and apply new teaching methods in his classes. Slattery is also an active scholar, publishing and serving on the editorial board for the Journal of Business Strategies, among others.

FACULTY / STAFF NEWS

CBT 2019 and 2020 promotions



Dr. Sanchari Ghosh

Tenured: promoted from Assistant Professor to Associate Professor



Ms. Veronica Grayson

Promoted: from Academic Advisor to Academic Advisor II



If you would like to contribute to the College of Business & Technology, please visit nsualumni.com

FACULTY / STAFF NEWS

CBT welcomes new faculty and staff


MS. COURTNEY HAMBY
Instructor | Health Care Administration

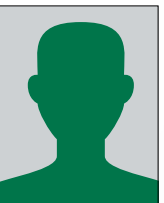
Courtney Hamby, MHA joined the College of Business & Technology at Northeastern State University in August 2019. She is a Northeastern State University alumna and is very excited to be back teaching undergraduate Health Organizations

Administration courses online! Before returning to NSU, Hamby obtained her Master of Science in Health Care Administration from Oklahoma State University, spent three years managing a medical clinic, and four years in the public health sector coordinating the TSET Healthy Living Program, serving Cherokee County. Hamby currently serves on the Board of Directors at Northeastern Oklahoma Community Health Centers, Inc. Her health care research interests include healthcare delivery failures, patient quality of care issues, and various strategies to generate effectiveness and efficiency in the health care system.


MR. JOSEPH LATURNER
Instructor of Finance

Joseph R. LaTurner's background in business includes working in both Investment and Corporate Finance. After undergraduate school, he worked in Real Estate and Hospitality, running an entrepreneurial venture. Ten years later, he

went back to graduate school where he focused his efforts on attaining an MBA and a MS in Finance. While in graduate school he dabbled in learning based, money management, private equity, and management consulting type projects and opportunities. LaTurner has since had the chance to work with global investment banks, wealth management firms, large aerospace manufacturers, food processing companies, investment firms and family offices, to name a few. Some of his experiences include real estate valuation, analysis, development and deal structuring; equity and fixed income analysis; portfolio management; forecasting; variance reporting and analysis; security valuation; risk management; mergers and acquisitions; and operational functional analysis. LaTurner has held the title of: Analyst, Senior Analyst, Owner, CEO and President, Consultant, CFO and Coordinator. Over the previous two years, LaTurner worked with business students at NSU, first as a tutor, then as a Coordinator, through the TRIO SSS program, assisting first generation, economically disadvantaged and/or disabled students.


DR. GARY LINN
Assistant Professor of Accounting

MR. TONY RIGGS, CPA, MBA
Instructor | Accounting

Experienced Finance, Accounting and I.T. Executive with 30+ years of experience designing, implementing and operating large finance, technology functions and business processes for global companies. Riggs has demonstrated success by leading global

teams and driving transformational solutions that resulted in contracts of up to \$1 billion. Riggs transformed shared service functions and significantly improved performance of back-office functions. He is highly skilled in developing C-suite relationships with key executives and has a deep understanding of market dynamics, challenges and trends. Riggs' areas of expertise include:

- Operations Executive leadership
- Business process reengineering and best practices
- Maximizing revenue and minimizing expense
- Continuous improvement, service delivery effectiveness and productivity
- Global shared services (onshoring/offshoring) architecture, design and implementation

Throughout Riggs' career he has functioned as controller, CFO, board of director's member and executive director with domestic and global responsibility.


MS. JILL WINTERS
Academic Advisor | Broken Arrow Campus

Jill Winters is a new CBT Academic Advisor on the Broken Arrow campus. She has a B.S. in Psychology from Oklahoma State University, an Oklahoma Teaching Certification and recently received a B.B.A. in accounting from Northeastern State University. Winters has a

real love for NSU and has three children who are currently NSU students in Tahlequah. She loves the collegial atmosphere and working with students.


DR. LORI PETERSON
Assistant Professor of Management

STUDENT / ALUMNI NEWS

CBT students receive Brad Henry International Scholarship



Pictured from left to right: NSU President Dr. Steve Turner, Vivian Carrell, Lorraine Washington and Dr. Roger Collier. *Photo by Dr. Roger Collier*

The Office of International Programs received notification that two NSU students were awarded the Brad Henry International Scholarship for the Spring 2020 Semester StudyAbroad Program at Swansea University, Swansea, Wales, UK. The students are Lorraine Washington, a media studies major/marketing minor from Broken Arrow, and Vivian Carrell, a geography major from Fort Gibson. The students were nominated by President Steve Turner. They will receive funding for tuition and lodging for a full semester of study at Swansea University.

The Brad Henry International Scholarship program was established by the Oklahoma State Regents for Higher Education in June, 2008. The Regents provide a stipend for students selected to participate in the semester-long study or research programs affiliated with Swansea University. Recipients are selected by a committee of State Regents' staff based on their excellent academic performance, outstanding communication skills, exemplary character and exceptional leadership, maturity and judgment.



If you would like to contribute to the College of Business & Technology, please visit nsualumni.com

NEWSLETTER SIGN-UP

Stay up to date on everything going on with the NSU College of Business & Technology.

If you would like to update your email or add someone to our email mailing list, please email us at cbt@nsuok.edu



NORTHEASTERN
STATE UNIVERSITY

STUDENT ORGANIZATION

College of Business & Technology student council

The Business & Technology Student Council (BTSC) is committed to building relationships between faculty, students and other Registered Student Organizations (RSOs) in the College of Business & Technology through events and preparing student leaders for professional development. The purpose of BTSC is to provide our members with all of the tools necessary to become successful students, leaders and professionals who can excel in the work-force. We are composed of a diverse group of students, representing all business majors as well as business student organizations. We provide opportunities for leadership and strive for professional development to help prepare students for the competitive job market.



Business & Technology Student Council is accepting applications to fill open board seats and CBT Students are encouraged apply.

For more information contact:

BTSC@nsuok.edu

918-444-2900 | Dr. Benjamin Ofili x2963

STUDENT / ALUMNI NEWS

Supply Chain Management student club forms



Northeastern State University, Supply Chain Management Student Organization (SCM-SO) Established (Fall-2019)

A Supply Chain Management Student Club (SCM-SO) was established during the Fall 2019 semester at Northeastern State University under the guidance of Dr. Nayyer (Nick) Naseem, faculty advisor. The leadership team includes the following students:

- Mohammad Bojubarah**, *President*
- Alina Wilson**, *Vice President*
- Sarah Horton**, *Secretary*
- Muhannad Basalem**, *Treasurer*
- Jason Hance**, *Communications Director*

The mission of the Supply Chain Management Student Club (SCMSO) at Northeastern State University is to provide information and guidance, and to advise to students who are

interested in pursuing a career in the field of SCM. One of the objectives of this student club is to engage students who share a common interest in a career in the Supply Chain area. This will be accomplished by sharing information about the different career options in the field, providing information about the different areas of specialization, providing educational and training opportunities, as well as listing available certifications, internships, job options and field trips, to generate awareness and interest among students for pursuing successful careers in the field after graduation.

STUDENT / ALUMNI NEWS

CBT student lounge opens on Tahlequah campus

The CBT Tahlequah campus student lounge was opened the Fall 2019 semester in order to provide students a place to congregate for group meetings, study and join in other social gatherings between class periods. The lounge also serves as a meeting place for the dean's monthly "donut with the dean" social with the students. A similar monthly social "popcorn with the dean" meeting is held on the Broken Arrow campus. The purpose of the students' social hour with the dean is to hear from the students on how the college is meeting their expectations in the overall learning experience.



STUDENT / ALUMNI NEWS

CBT celebrates Alumni Teach-In 2019

The CBT Alumni Teach-In held on Sept. 25, 2019 of the NSU Homecoming week was well attended and very successful. Alumni Teach-In is a long-standing tradition in the College of Business & Technology that brings alumni to various classrooms in order to share experiences, motivate students and provide networking opportunities. The CBT Alumni Teach-In held on Wednesday Sept. 25, 2019 of the NSU Homecoming week was well attended and very successful. Alumni Teach-In is a long-standing tradition in the College of Business & Technology that brings alumni to various classrooms in order to share experiences, motivate students and provide networking opportunities.



Some invited alums/guests include:

- Tyler Keys**, Environmental Safety Alum
Alex Massie, Inspire Financial Group
Josh Wawrzonek, Inspire Financial Group
Vickie Hanvey, MBA, CPA, CFE Program Policy Analyst, U.S. Dept of Interior
Chance Keith, Reg Environment Coord, AEP
Cheyenne Keith-Jordan, EHS Alum
Kathy Frost, CPA and
Sarah Caldwell, OUHSC
Steven D. Barnes, AVB Bank, Finance Alum with a Spanish minor
Lauren Jolly Fleenor, ACCT/FIN Alum
Darren Alexander, EHS Alum
Gracjan Szuba, Solutions Strategist, LYNNCO
Marc Collins, Supervisory Special Agent, IRS-CI
Martin Madewell, Senior Director of Marketing, Hard Rock
Tony Fritz, Chief Lending Officer, First National Bank in Vinita
Jackson Biles, BADM/MGMT Alum
Aaron Smith, Ross Group
Brandon Robbins, Ross Group



STUDENT / ALUMNI NEWS

CBT competes in Oklahoma and Texas ethics bowls



Pictured: NSU College of Business & Technology ethics team participates in an ethics bowl.

The new NSU CBT ethics team won their first round in the competition last fall. In their second round, they worked on a case about student loans and tied on that round which earned them a trip to the Texas Bowl. The students commented upon returning that they think every student should be required to do the ethics competition. "I had no idea that I could disagree with someone and remain friends with them. Learning how to explain my point without getting angry was eye opening to me."



Pictured: NSU College of Business & Technology ethics team poses for a photo while attending an ethics bowl.

If you would like to update your email or add someone to our email mailing list, please email us at cbt@nsuok.edu



NORTHEASTERN STATE UNIVERSITY

The NSU College of Business & Technology is consolidating departments from the current four to three in order to better serve our current students' needs. The college is also creating 12 program coordinator positions from the three departments in order to provide more support in recruiting and retention efforts. These individuals in their new role will support the mission of the college in student success.

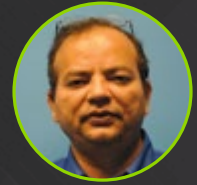
**CBT program coordinators
Fall 2020**



Tony Riggs
Accounting



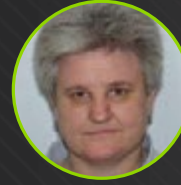
Joe LaTurner
Finance



Dr. Nayer Naseem
Supply Chain Management



Dr. Rick Wallace
Health Organization Administration



Dr. Joan Williams
Hospitality and Tourism



Dr. Ron Petty
Marketing



Dr. Stephanie Jones
Management / Human Resources



Dr. Lori Peterson
International Business



Mr. Kin Thompson
Business Administration / Analytics



Dr. Bill Rosener
Information Systems



Dr. Doug Martin
Environmental Health and Safety Management



Dr. Mark Nelson
Technology