



**NORTHEASTERN**  
STATE UNIVERSITY

**Spring 2017**

College of Business  
& Technology Newsletter

**CBT Advisory Board  
Meets**

**Business &  
Technology  
Student Council  
Updates**

**CBT Community  
Partnerships**

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College of Business & Technology Faculty and Staff Fall 2016

## From The Dean's Office

**Spring 2017**

As I write this, there are fewer than three weeks remaining in the spring 2017 semester and in the 2016-2017 academic year. As always, the last few weeks of the semester are very busy as professors finish up lectures, students make class presentations and begin studying in earnest for their final exams. It's also a time of recognition – recognition of academic achievement, of scholarly excellence, and of professional contribution. For example, in the past two weeks, a new group of students were inducted into the Delta Mu Delta honor society. Student achievement will be recognized at the annual NSU Honors Assembly, and NSU Undergraduate Research Day was held. Our faculty and staff will be chosen for the Model the Way Award, the STAR Award, and the Rising STAR Award. Lastly, the NSU Circle of Excellence honorees have been announced. These are just a few of the honors and awards that have been given and will be given as the semester comes to an end. I am honored to be associated with such an outstanding group of students and colleagues.



NSU will be hosting four separate commencement ceremonies – three in Tahlequah and one in Broken Arrow. Graduates from the College of Business & Technology will be recognized starting at 2:00 p.m. on Saturday, May 6, in Tahlequah and starting at 7:00 p.m. on Monday, May 8, in Broken Arrow. Along with Associate Dean, Dr. Ben Ofili, and Graduate Coordinators, Dr. Sandra Edwards and Dr. Mitch Ricketts, it will be my pleasure to shake hands with graduates and to hood those receiving a Master's of Business Administration, a Master's of Science in Accounting & Financial Analysis, and a Master's of Science in Environmental Health & Safety Management.

It's also a time of transition. On July 1, 2011, I was appointed Interim Dean of the College of Business & Technology. On July 1, 2012, after a national search, I was named Dean. I have now served in the Dean's Office for a total of 6 years. It is time for a change, both for me and for the College. So, on June 30, 2017, I will resign from the position of Dean. I will go back to part-time time teaching and part - time working with Provost Arant on special projects.

It has been an honor and a pleasure to serve as Dean. There are so many people to thank that it would take too much space and I'm sure that I would forget someone. So, instead, please accept my gratitude for your support and hard work. I couldn't have done it without you.

Best wishes. As always, it would be great to hear from you by email ([colliere@nsuok.edu](mailto:colliere@nsuok.edu)) or phone (918.444.2910).

Roger Collier, Ph.D.

Dean and Professor

If you would like to contribute to the College Of Business & Technology, please click [here](#)

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## College of Business & Technology Advisory Board

**Spring 2017**



The spring 2017 meeting of the College of Business & Technology Advisory Board was held on April 25, 2017. Meeting was chaired by Mr. Cornell Cross and hosted by board member, Mr. Brandon Robbins - CBT alum at his company premises, Ross Group in down town Tulsa ,Oklahoma. Discussions were centered on Business & Technology Student Council, update on the new dean's search as well as the progress in the HealthCare Administration program. Dr. Collier shared perspectives on the proposed online MBA program and thoughts on an International program model considering the challenges in current landscape. Furthermore, Ms. Kinnee Tilley with Broken Arrow Innovation District gave a presentation on the ongoing project of agency and how NSU CBT alliance would be mutually benefited. Finally, Mr. Cross gave an in-sight of OCAST processes and how it could be a valuable resource for NSU programs.



# College of Business & Technology Advisory Board

Spring 2017

## COLLEGE OF BUSINESS AND TECHNOLOGY 2016-2017 Advisory Board Members



**Bob Arvin**  
*Regional Vice President*  
Walmart



**Steven D. Barnes**  
*Vice President*  
AVB Bank



**Dave Brumley**  
*Vice President of  
Human Resources*  
Reasor's



**John Cook**  
*Director / Market Area  
President*  
Capital One



**Cornell Lee Cross**  
*Associate Director  
of Programs*  
OCAST



**Lauren Fleenor**  
*Audit Manager / OK Audit*  
Deloitte & Touche LLP



**Josh Howell**  
*Vice President of  
Operations*  
Air Methods



**Eric Kehmeier**  
*President*  
Integrated Bus Tech



**Mendee Perry**  
*Chief Operations &  
Compliance Officer*  
Candent Capital Advisors



**Brandon Robbins**  
*Health, Safety &  
Environmental Manager*  
Ross Group



**Kannan Sripathy**  
*Sr. Production Manager*  
Baker Hughes



**Andrea Tucker**  
*Financial Advisor*  
Merrill Lynch

## CBT Health Care Administration (HCA) Advisory Board Meeting

Spring 2017



*Contributed by Dr. Shae Foutch:*

The Advisory Board of the Health Care Administration program – College of Business & Technology met April 13, 2017 at the Broken Arrow campus to appraise the program. Discussions centered on the future of the HCA program including internship and immersion projects. Presentations by HCA faculty, include Mark Tozzio & Joy Carr. They presented “*Reaching out to world-wide audiences: the role of online learning (NSU Blackboard) and blending HCA and CE students in the course expansion*”. Members of the board present also shared insight of career opportunities in HCA with current students in attendance. The College of Business & Technology HCA Advisory Board consist of mostly HCA program alumni.

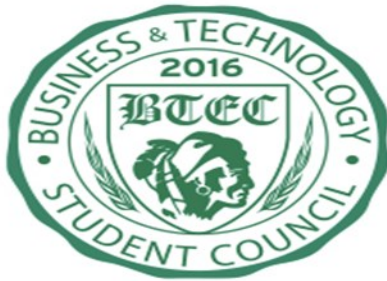
### **HCA Advisory Board attendees include the following:**

Wayne Coldwell - Chief Executive Officer Cherokee Health Partnership, Cherokee Nation Health Services and Northeastern Health System, NAB LTC certified.  
Shelby Hill - The Villages at Southern Hills, Assistant Administrator, NAB LTC certified.  
Daniel Stout, Cherokee Elder Care, Center Manager  
Lamia Bassime - UNITEDHEALTHCARE, HEDIS Project Manager  
Chad Creason - DaVita Incorporated, Facility Administrator  
Makenley Bartan - Cherokee Nation – W.W. Hastings, Administrative Officer  
Tim Hicks - Muscogee (Creek) Nation Medical Center Physical Rehabilitation Center, Chief Operating Officer, NAB LTC certified  
Patty Pederson - Saint Francis Health System Warren Clinic, Physician Office Supervisor  
Lori Sisto-Watson - NAB LTC certified, Masters Student OSU HCA  
Kristen Lemasters - Northeastern Health System, Admissions  
Mercy Aula - Metro Public Health Department, Nashville, Environmental Health Assistant.

If you would like to contribute to the College Of Business & Technology, please click [here](#)

# Business & Technology Student Council (BTSC)

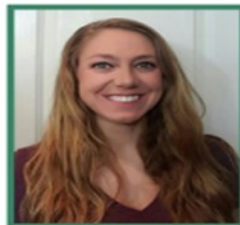
**Spring 2017**



Northeastern State University  
Business & Technology Student Council  
*“The Voice of CBT Students”*  
Leadership Team Members 2016/2017

**Mission:**

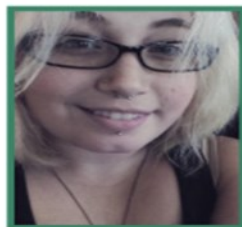
The Business and Technology Student Council (BTSC) is committed to building relationships between faculty, students and other Registered Student Organizations (RSOs) in the College of Business and Technology through events and preparing student leaders for professional development. The purpose of BTSC is to provide our members with all of the tools necessary to become successful students, leaders and professionals who can excel in the workforce. We are composed of a diverse group of students, representing all business majors as well as business student organizations. We provide opportunities for leadership and strive for professional development to help prepare students for the competitive job market.



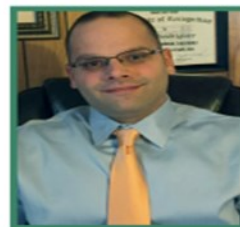
**Rebecca Willemstein**  
President



**Charles Coffman**  
Vice President



**Krystal Mitcham**  
Vice President of Finance



**Logen Rodriguez**  
Vice President of Marketing



**Ashlee Hilton**  
Executive Secretary

**Other Leadership Team Members:**

Ghadir Al Rashaideh  
Tracy Garrison

Mary Campbell  
Tiffany Turner

Madison Smith  
Vaishali Rajput

Rebekah Rowland

For more information contact: [BTSC@nsuok.edu](mailto:BTSC@nsuok.edu) | 918-444-2900



## Business & Technology Student Council (BTSC)

**Spring 2017**

The Business and Technology Student Council (BTSC) was formed late Fall 2016 to promote the interest of the College of Business and Technology students as well as the university. The Council's purpose is to provide an open forum for business students to improve the communication link among themselves, the college of business, and the university. It serves as an umbrella council for all business Registered Student Organizations (RSOs) and the business student body.

Top on priorities of the Council at the beginning of the Spring 2017 semester was to establish a foundation on which to build a long term sustainable goal of the organization. Updates on BTSC include the following:

- Registered with NSGA
- Established and approved a working constitution
- Designed logo for the organization
- Established office location on the Tahlequah campus—an office in the dean's suite
- Established communication channels
  - ◊ Phone | 918-444-2900
  - ◊ Email | [btsc@nsuok.edu](mailto:btsc@nsuok.edu)
  - ◊ Created a Facebook page
- Working Committees
  - ◊ Career/ Job fair
  - ◊ Fundraising
  - ◊ Outreach
  - ◊ Marketing

Two members of BTSC leadership will graduate this May - Rebecca Wilemstein, President, and Logen Rodriguez, Vice President of Marketing. Charles Coffman will now assume the position of President beginning end of Spring semester. Therefore, the organization will be accepting applications to fill the open board seats for Fall 2017. CBT students are encouraged to contact BTSC ([btsc@nsuok.edu](mailto:btsc@nsuok.edu)) with any questions regarding the applications.

## Building Partnership

Spring 2017

### CBT and The Cherokee Nation Team Up to Provide Free Tax Preparation



*Contributed by Dr. Justin Halpern:*

In February 2017, Accounting students from NSU started preparing tax returns for local residents through Cherokee Nation's VITA program. This program provides free preparation of federal and state tax returns for taxpayers with income of \$54,000 or less. The participation of NSU students has made it possible to expand the program. Cora Lathrop, the coordinator of the program for the Cherokee Nation, stated that, "They are excited to include NSU students, and with their help we are offering evening appointments for the first time, which will enable us to serve additional people."

## Building Partnership

Spring 2017

### Broken Arrow Museum and NSU CBT Strategy Workshop



*Contributed by Dr. Sandra Edwards:*

Dr. Sandra Edwards, Professor of Management and Director of the MBA Program in the NSU College of Business and Technology facilitated a goal setting session at the Museum Broken Arrow Board of Directors meeting January 7th. The Museum is located in historic downtown Broken Arrow, near the site of the original train depot. Broken Arrow's mission is to gather and preserve local and regional history and artifacts that enrich the heritage of the city. The Museum features exhibits, collections, and photographs showcasing the rich history of Broken Arrow. "Dr. Edwards did an incredible job helping the board set goals. She was great at helping us focus and move forward with the goal setting process," commented Jo Ellen Clow, President, Board of Directors, of The Museum Broken Arrow. "We thought our retreat went great. Dr. Edwards was very helpful in helping us set two short and two long term goals and we have already started committees to begin working to accomplish them!" explained Lori Lewis, Executive Director, The Museum Broken Arrow.

Northeastern State University values the relationships that we have with the Broken Arrow community. This is just one example of ways that we can work together for the good of the community.

## Building Partnership

Spring 2017

### NSU - Broken Arrow Awards First Two Safety Council Scholarships



Pictured from left to right: Dr. Roger Collier, Bottorff, Smith, and Dr. MiaAnh VuTran. Back row: Executive Director of the Oklahoma Safety Council-Dave Koeneke, Dr. Roy Wood, and Dr. Mitch Ricketts.

*Tahlequah Daily Press Posted Dec 17, 2016*

**BROKEN ARROW** - Oklahoma Safety Council Executive Director Dave Koeneke presented the first two Northeastern State University Broken Arrow Oklahoma Safety Council Scholarships to Sheena Bottorff and Madison Smith on Dec. 6. Bottorff, from Cave Creek, Ariz., is set to graduate in May 2017. Smith, from Coweta, is set to graduate in December 2017. Established in 1947, the Oklahoma Safety Council is a non-governmental, not-for-profit, public service organization dedicated to the prevention of injuries and protection of the environment.

This year, OSC established a new annual scholarship for undergraduate students majoring in environmental, health and safety management at NSUBA. Among other criteria, applicants were required to submit an essay describing why they have chosen to enter the environmental, health and safety profession.

Assistant Professor of Safety Management Mitch Ricketts said Bottorff and Smith stood out among many deserving applicants because of their volunteer efforts to organize learning and networking activities for their fellow students.

Smith organized and managed a 30-hour Occupational Safety and Health Administration certificate training for fellow students. Bottorff has represented NSU as a liaison between student safety organization and parent organizations at local, regional, and national levels.

If you would like to contribute to the College Of Business & Technology, please click [here](#)

## CBT Student Organization

**Spring 2017**

### **New President—NSU Chapter of American Marketing Association**



Ashley Goins is the new president of the American Marketing Association “Top of the Line” Collegiate Chapter at NSU. Ms. Goins is a junior at the Broken Arrow campus and is majoring in general marketing and expects to graduate in Spring, 2018. Ashley previously attended the Tahlequah campus. While at the Tahlequah campus, she was member of Tri Sigma and served as a volunteer in several community service activities. Besides being recognized on the Deans and Presidents Honor Rolls, Ms. Goins received the Student Academic Achievement Honor in 2016. Assistant Professor of Marketing Dr. Ronald Petty, faculty advisor, said Ms. Goins is working to reestablish Top of the Line. As of the beginning of February there were nine Top of the Line members; the chapter needs ten members to be considered viable and off probation.

## CBT Student Organization

**Spring 2017**

### Delta Mu Delta

Congratulations to the 2016 / 2017 inductees of Delta Mu Delta, an International Honor Society in Business. Lifetime membership is an honor offered only to the qualifying graduate and undergraduate Business students every semester. Nominations are selected from the top 20% (by GPA) of the Graduate, Senior, and Junior classes.

Childress	Adam	Kyle		Information Systems	
Coffman	Charles	Michael		Supply Chain Management	
Cummings	Malachi	Nicole		Marketing	
Dugger	Cheyhoma	L		Accounting	
Feathers	Tom	Raven		Business Administration	BADM General
Flora	Chelsea	Nicole		Accounting	ACCT Managerial Account
Flores	Jessica	M		Business Administration	BADM General
Forsythe	William	R		Professional Business Admin	
Fulton	Clayton	W		Financial Planning	
Girty	Raven	S		Supply Chain Management	
Goins	Ashley	J		Marketing	
Groggins	Erin	M		Business Administration	BADM General
Hagar	Shaylee	R		Management	MGMT Human Resource
Hall	Cameron			Finance	
Heister	Rachael	Kay		Masters Business Admin_I	
Holmes	Jacie	Lane		Marketing	
Kim	Jiseon			Masters Business Admin_I	
Mouse	Gabriel	Matthew		Management	MGMT Human Resource
Moyer	Chloe	M		Accounting	ACCT Public Accounting
Neal	Stephen	Nicolas		Prof Masters Business Admin_I	
Sanders	Nicki	L		Management	MGMT General
Seaton	Bruce	M		Financial Planning	
Schwarz	Robert			Accounting	

## CBT Student Organization

**Spring 2017**

### **Delta Mu Delta Spring 2017 Induction Ceremony**



In the picture above is the Delta Mu Delta members present at the Spring 2017 induction ceremony. The ceremony was held on Wednesday April 19th on the Tahlequah campus.

From left to right: Ji Seon Kim, Frankie Smith– Horne, Clayton Fulton, Chloe Moyer, Cheyoma Dugger, and Ashley Goins. Congratulations!

If you would like to contribute to the College Of Business & Technology, please click [here](#)

## CBT Faculty / Staff News

**Spring 2017**



*Contributed by Dr. Dilene Crockett*

Dr. Dilene Crockett, Professor of Management, was recently named a 2017 DaVinci Fellow at a ceremony in Oklahoma City. The DaVinci Institute is a non-profit think tank whose mission is to promote a statewide creative renaissance through lectures, workshops, professional development, research, and advocacy. Through the fellowship program, the DaVinci Institute recognizes creativity, broadly defined, among Oklahoma's higher education faculty.

Acting on the premise that creative thought and insight are fundamental components of extraordinary scholarship, invention, teaching, and performance across academic disciplines, the DaVinci Institute chooses to honor 5 faculty members from Oklahoma Universities each year whose accomplishments reflect a high degree of innovation.

Dr. Crockett's core teaching and research interests include global strategic management; creativity, innovation and rural entrepreneurship; deadlines and flexible work practices; conflict management; and multiculturalism and migration.

Dr. Crockett has published or presented over 25 peer-reviewed scholarly papers including publications in the prestigious Strategic Management Journal, the Journal of International Entrepreneurship, the Journal of Product Innovation Management and the Journal of Enterprising Communities. This focus on local innovation has led Dr. Crockett to become involved in a number of university and community initiatives designed to connect students in the classroom with the economic realities of the NSU service area.



## CBT Faculty / Staff News

**Spring 2017**



*Pictured from left to right: Susan Chitwood, Kacy Brown, and Veronica Grayson*

The 2017 National Academic Advising Association (NACADA) regional conference was attended by members of CBT Center for Academic Excellence – Ms. Susan Chitwood, Ms. Kacy Brown and Ms. Veronica Grayson. Conference took place in Tulsa, Oklahoma February 26 – 28, 2017.

National Academic Advising Association (NACADA) promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students. The organization provides a forum for discussion, debate, and the exchange of ideas pertaining to academic advising through numerous activities and publications.

## CBT Faculty / Staff News

**Spring 2017**

### CBT Department of Business Administration Meets to Appreciate Adjuncts



*Contributed by Dr. Dilene Crocket:*

Faculty members of the Department of Business Administration met at an evening reception on April 7, 2017. Full-time faculty from the department and college administrators came together to show appreciation for our adjunct faculty members. The event gave participants an opportunity to connect and discuss their motivations for becoming teachers.

“I was very impressed by the level of experience of our adjuncts. I was humbled to be in their presence, as any one of them is extremely qualified to add value to our students' learning,” expressed Lisa Czlonka, full-time instructor.

The department employs adjuncts from all walks of life, including high level executives at area businesses. For example, one of our adjuncts runs an international law firm and travels frequently to Asia. Another is a Director at global aerospace manufacturing and repair firm Nordam.

“My wife and I enjoyed the appreciation event for the Adjunct Instructors this evening. It was rewarding to learn how passionate our instructors /professors are about building the talents of our students at NSU,” said adjunct instructor Mark Tozzio.

Perhaps adjunct instructor Dale Scrimshaw, who had the group rolling in laughter said it best, “I enjoyed the event and liked hearing others tell of their adventures in education.”

If you would like to contribute to the College Of Business & Technology, please click [here](#)

## CBT Faculty / Staff News

Spring 2017

### CBT Management Professor Presents at Bi-annual CBT Research Luncheon



**Dr. Sandy Edwards**

*Contributed by Drs. Dilene Crocket & Sandy Edwards:*

Management Professor, Dr. Sandy Edwards, presented research from the Academy of International Business Southeast Conference at the Bi-annual CBT research luncheon on April 20. The research entitled: **“Have the entrepreneurs gone global . . . or have the global gone entrepreneurial?”** was co-authored with Dilene Crockett, Professor of Management.

Dr. Edwards’s presentation engendered a great deal of discussion among the CBT faculty. She and Dr. Crockett utilized four separate content analysis projects to study the demographic makeup of the authors of published research in the domains of entrepreneurship and international business.

Results indicate that publications are self-reinforcing, suggesting that as a domain matures there is a lack of cognitive diversity to apply to the research questions facing the domain. For example, Drs. Edwards and Crockett found that seventy-eight percent of all published authors in the sample were male, while 76% of first authors were male. This number is large, even in comparison with Academy of Management membership (59% male, 2016) and with the entrepreneurs they study (69% male, Robb, 2010).

The skew is even more pronounced toward North American authorship – 83% North American published first authors vs. 58% North American Academy of Management membership, 2016). Twenty percent of both male and female scholars had solo-authored publications, however, male first authors were more likely to choose a male as second author (68%) compared to their female first author counterparts (61%). More importantly, for those male authors with teams of 3 or more authors, 23% chose an all-male team as compared with only 3% of female first author teams of 3 or more.

After a lively discussion, members of the CBT faculty offered Dr. Edwards some interesting tips for furthering this line of inquiry.

## CBT Faculty / Staff News

**Spring 2017**

### CBT Marketing Professor Paper Accepted for Publication



**Dr. Mike Landry**

The *Journal of Transportation Law, Logistics & Policy* has accepted for publication “*Whatever Happened to Transportation Education?*” by retiring NSU Professor of Marketing Dr. Michael Landry and Dr. Richard Stone, professor emeritus of marketing and logistics of Shippensburg University in Pennsylvania. From 2002 to 2013 Drs. Landry and Stone co-authored sixteen papers for journals and conferences, a team effort ending as a result of Dr. Stone’s retirement. “Not long ago the journal asked Dr. Stone to write this paper,” said Dr. Landry. Most of the work of Drs. Landry and Stone has been in transportation history, especially railroading. “Whatever Happened to Transportation Education?” discusses how higher education transportation courses have become increasingly rare as the academic focus has shifted over the years to supply chain management.

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## CBT Faculty / Staff News

Spring 2017

### CBT Professors at Healthcare for Tomorrow Conference



*Dr. Shae Foutch*



*Dr. Dilene Crockett*

*Contributed by Dr. Shae Foutch:*

Dr. Dilene Crockett – department chair of Business Administration and Dr. Shae Foutch coordinator of Health Care Administration program gathered with hospital executives and health care industry experts in the nation's capital Nov. 2-4, 2016 to take part in the fourth annual U.S. News & World Report health care forum, rebranded this year into the Healthcare of Tomorrow Conference. Healthcare policy-making, hospital management, societal shifts, technological advances and the challenges facing health care, and how it must change to face the future were all examined. Other topics of discussion included population health management, predictive analytics, Health IT infrastructures, telemedicine, reshaping graduate medical education, bundled payments, cyber threats, and many more. With the continuing challenges and changes in healthcare the HCA degree program will be evolving too, in the near future, bringing many more options and opportunities to NSU CBT students.

## CBT Faculty / Staff News

**Spring 2017**

### Randi Vessey leaves CBT Dean's office



Randi Vessey, Administrative Assistant in the CBT Dean's office will be leaving CBT at the end of April 2017 to pursue an opportunity in Alaska. We are grateful for her service to the college during her tenure. We wish her well.

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### CBT Welcomes Chelsea Moran



Chelsea Moran will join the Dean's office staff as an Administrative Assistant beginning May 2017. Chelsea comes to the CBT from the College of Optometry where she worked as a staff assistant.

## CBT Faculty / Staff News

Spring 2017

### Dr. Michael Landry Retires - 19 years of Service



**Dr. Michael Landry**

Dr. Michael Landry is retiring at the end of the Spring, 2017 semester as professor of Marketing and chair of the Department of Marketing, Hospitality, and Supply Chain Management. He came to NSU College of Business & Technology in 1998 as an assistant professor of marketing. Dr. Landry became coordinator of the SCM program in 2011 and continued in that role until 2004 when he assumed the current position of chair, the Department of Marketing, Hospitality, and Supply Chain Management.

Dr. Landry as department chair and faculty member has been credited with many initiatives including a track in sales and sales management and, in conjunction with the Department of Media Studies, a track in digital media marketing. During his tenure as chair, the supply chain management program experienced healthy growth to nearly doubled enrollment in majors. He is very active networking with local businesses to

place supply chain management majors and in 2016 Dr. Landry received the outstanding member award of the Tulsa Chapter of the Institute for Supply Management.

Over the years Dr. Landry has done research in business history, primarily regarding the railroad industry and on issues involving advertising history and public policy in marketing. He has authored or co-authored articles for the *Journal of Macromarketing*; *Essays in Economic and Business History*; *Journal of Radio Studies*; *Journal of Transportation, Law, Logistics, and Policy*; *Business Horizons*, and the *Atlantic Marketing Journal*. One of his articles – co-authored with his dissertation chair, Dr. John Ozment, Professor Emeritus of the University of Arkansas – was used in *Readings in Modern Railroad Management* for classroom use by the Center for Transportation Studies at the University of Missouri-St. Louis. Dr. Landry was nominated several times to the NSU Circle of Excellence in Teaching and in Research and twice by the NSU Dean's Council for U. S. Professor of the year for the Council for Advancement and Support of Education.

Dr. Landry received his Ph.D. in Marketing with an emphasis in transportation from the University of Arkansas, an MBA from Colorado State University-Pueblo, and a B.A in television and radio from Michigan State University. Prior to entering academia, Dr. Landry worked in media -- including television, radio, newspapers, and audio-video production, where he held positions as a journalist, copywriter, salesperson, news anchor, talk show host, announcer, and radio station operations manager – and in church ministry.

Mike and his wife Barbara has been married for 45 years. They have four grown children as well as three adorable grandchildren. Three of their children attended Northeastern State University.

Our Sincere thanks to Dr. Michael Landry for his 19 years of service / contributions to Northeastern State University and the College of Business & Technology.

If you would like to contribute to the College Of Business & Technology, please click [here](#)

## CBT Faculty / Staff News

Spring 2017

### CBT Instructor Receives Accolades from NSU CENTURION



**Mr. Glenn Wallace White**

In March 2017, NSU Centurion Glenn Wallace White, returned to his beloved Tahlequah CBT to receive the Centurion Award. A 1967 business and accounting graduate, Mr. White was curious how education had changed over the years. Mr. White attended CBT Instructor Lisa Czlonka's Quantitative Methods class and observed her reviewing the class for an upcoming test. His observations are very interesting and shared below.

While the use of technology has clearly changed things in education, the "basic goals of classroom instructors has not changed," writes Mr. White. "Instructors are still charged with presenting and explaining difficult concepts to students who possess a broad range of backgrounds, skills, and abilities. While observing your class and teaching style, I was extremely impressed with your ability to teach. You gave excellent instruction with real-world examples as to how Linear Programming can be used to make a variety of business decisions. In a nutshell, that is what teaching is all about."

He went on to say, "I was particularly impressed with your ability to incorporate student participation in your lecture and critique their work at the board in such a non-threatening way. It seems obvious that you have developed an excellent student-teacher rapport. Such a positive classroom atmosphere is certain to make a huge difference in your students' academic experiences. Your students are indeed fortunate to be learning under your guidance."

We are proud of Ms. Czlonka and appreciate her approach to teaching as well. Thank Mr. White for recognizing and applauding her performance in the classroom!

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## CBT Faculty / Staff-Promotions / Updates

**Spring 2017**



Dr. Dilene Crockett—  
Promoted from Associate Professor to Professor



Dr. Julia Kwok—Promoted from Associate Professor to Professor



Dr. Mitch Ricketts—Promoted from Assistant Professor to Associate  
Professor



Dr. Halil Kaya—Tenured Associate Professor

## CBT Faculty / Staff-Promotions / Updates

**Spring 2017**



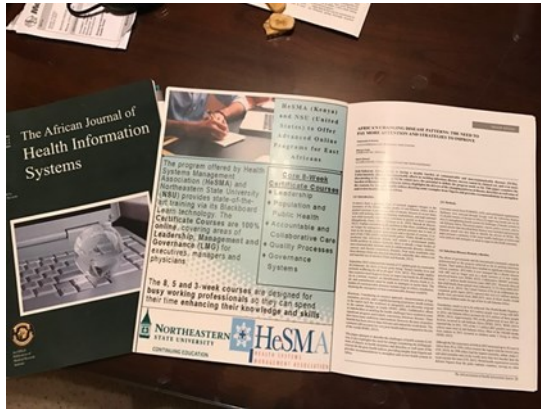
Dr. Mai Anh Vu Tran—Tenured Assistant Professor

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Send us your Faculty / Staff news [cbt@nsuok.edu](mailto:cbt@nsuok.edu) | [ofili@nsuok.edu](mailto:ofili@nsuok.edu)

## CBT Student / Alumni News

Spring 2017



October 2016



**AJHIS Inaugural Issue Published 10/2016**

**Arinola Olajumoke**

**Mercy Aula**

**Mark Tozzio**

Contributed by Mr. Mark Tozzio / Dr. Foutch

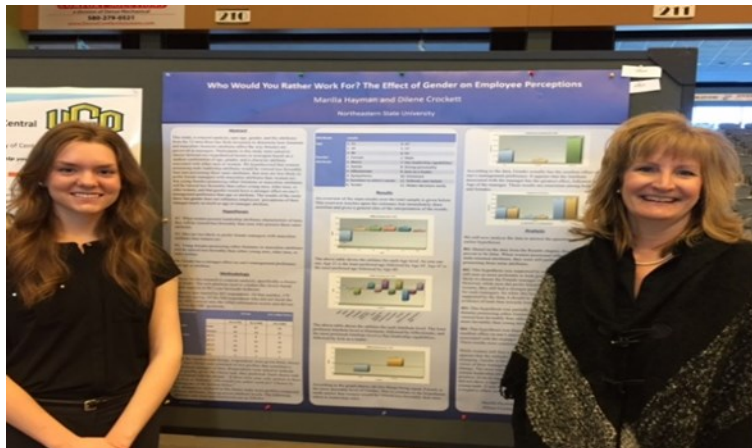
Mercy Aula, a 2016 graduate of Northeastern State University's Masters in Environmental, Health and Safety Management recently published a scholarly paper entitled: "Africa's Changing Disease Patterns – The Need to Pay More Attention and Strategies to Improve." The paper, co-authored with Arinola "Jumi" Olajumoke, was published in the inaugural issue of the *African Journal of Health Information Systems* sponsored by the Medical Records Institute of Nairobi, Kenya. Ms. Olajumoke, who holds a B.Sc. in Biochemistry from Covenant University, Nigeria, and a Masters degree in Public Health from the University of Lagos Nigeria currently serves in the disease surveillance program of eHealth Africa. Ms. Olajumoke and Ms. Aula hoped to use the article to highlight Nigeria's progress in managing communicable diseases. "Unfortunately, Africans have practically neglected non-communicable diseases, so we now have new disease patterns to work on like diabetes and cardiovascular issues," Ms. Olajumoke explained.

Ms. Aula, who works at the Public Health Department in Nashville, Tennessee, worked on the paper while attending a population health management course in the Healthcare Administration Program at NSU. "NSU HCA courses are a great place to connect Oklahoma's healthcare students with distance learning students from around the world to share ideas and solutions for major health problems," said Instructor Mark Tozzio who teaches the course.

## CBT Student / Alumni News

Spring 2017

### CBT Senior Presents Honors Thesis at Oklahoma Research Day



Pictured from left to right: Ms. Marilla Hayman and Dr. Dilene Crockett

*Contributed by Dr. Dilene Crockett:*

Marilla Hayman, a senior in the College of Business and Technology, presented her honors research thesis at Oklahoma Research Day on March 7, 2017. Ms. Hayman's research mentor was Dr. Dilene Crockett, Professor of Management and her study was entitled **"Who Would You Rather Work For? The Effect of Gender on Employee Perceptions."**

The study, a conjoint analysis, uses age, gender, and the attributes from the 12-item Bem Sex Role Inventory to determine how feminine and masculine character attributes affect the way females are perceived as managers.

Participants in this study were asked to choose between two hypothetical bosses or managers based on a random combination of age, gender, and a character attribute associated with either men or women. She hypothesized that women possessing male leadership attributes would be viewed less favorably than men possessing these same attributes, that men are less likely to prefer female managers with masculine attributes than women are, that young females possessing either feminine or masculine attributes will be viewed less favorably than either young men, older men, or older women, and that gender would have a stronger effect on one's management preference than age or attribute. The results of the study show that gender does not influence employees' perceptions of their manager nearly as much as age or manager attribute. With job satisfaction being so highly linked to one's view of his or her manager, this study is relevant for businesses looking to reduce employee turnover as well as anyone aspiring to move into a management role.

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## CBT Student/ Alumni News

**Spring 2017**

Oklahoma Research Day is program of the Council on Research for Regional Universities. This consortium event was created to be a celebration of student and faculty research, creative, and scholarly activities. In addition, the event promotes cross-campus and cross-disciplinary research among all institutions of higher learning in the State of Oklahoma. The event seeks to encourage networking among researchers and interchange of ideas among those studying and researching in their respective academic disciplines.

### CBT Alum Presents Paper at SAMIS



*Pictured from left to right: Dr. Shae Foutch and Mercy Aula*

*Contributed by Dr. Shae Foutch*

Dr. Shae Foutch & Mercy Aula attended the Oklahoma University Health Disparities, Social Science, and Humanities Symposium - SAMIS Education Center of the University of Oklahoma Health Science Center, April 14, 2017. Mercy Aula, *presented "Africa's Changing Patterns: The need to pay more attention and strategies to improve"*. Other researchers on the project include Olajumoke Arinola and Mark Tozzio.

## CBT Student / Alumni News

**Spring 2017**

### CBT Supply Chain Management Student Receives Scholarship



Tulsa Chapter President of the Institute for Supply Management David Young (left) presents a \$1,000 scholarship to CBT Supply Chain Management senior Nelson Rojas-Basante at the annual dinner NSU hosted for ISM on the Broken Arrow campus. At right is Ed Long, an NSU Supply Chain Management graduate who directs ISM-Tulsa's education program. Young is director of purchasing and supply management for Union Public Schools; Rojas-Basante, who has three associates degrees, has been employed for fifteen years at Aeon Heating and Cooling Products in Tulsa, and Long is a food and beverage buyer for River Spirit Resort and Casino in Tulsa.

## CBT Student / Alumni News

Spring 2017

### CBT Students Attend Annual American Marketing Association Conference



*Contributed by Dr. Ron Petty*

Students joining NSU Assistant Professor of Marketing Dr. Ron Petty for the annual American Marketing Association International Collegiate Conference in New Orleans March 15-19 were marketing majors (from left) Ashley Goins, a Tahlequah senior, and Riley Papineau, a Jenks senior, along with Business Administration major Chet Ross, a Bixby senior. They represented NSU's recently revived *Top of the Line* AMA chapter at the conference and Ashley and Riley took part in student marketing strategy competition. Riley said: "When students get together they all have the same passions, goals and drive, great things can be accomplished." According to Ashley: "I was able to connect with young marketing professionals from all over the country. It was great to see ideas they had and hear about what their chapters are doing for the community." Among conference speakers were Ian Dallimore, director of digital innovation and sales strategy at Lamar Outdoor Advertising, who addressed advertising innovations; Eric Cole, senior manager of inside sales for the Philadelphia 76ers, on connecting with future employers, and Amy Dunleavey, customer relationship manager and marketing analyst of the Detroit Red Wings, on the importance of analytics in sports.

## CBT Student / Alumni News

**Spring 2017**

### CBT Students Receive Georgia Pacific Scholarship



Left to right -- Zachary Vercruyssen (Supply Chain Management), Shayna Thompson (Accounting) Bethany Hinman (Computer Science), Sheena Bottorff (Environmental Health and Safety Management), Rodney Bond (Plant Manager Georgia Pacific), and Dr. Roger Collier. Not pictured Kathleen Curley (Accounting).

The above are 2016-17 Georgia Pacific Scholarship winners. Each student received \$1,000 scholarship.



## CBT Student / Alumni News

**Spring 2017**

### Where Are They Now?

Dear CBT Alum,

The College of Business & Technology (CBT) Newsletter is published once each semester – Spring & Fall to share our progress / updates with stakeholders. We are expanding the student / alum column to include “Where Are They Now” Column to share update information on our alums. Therefore, we would like to include you on this column — see sample below. Please access the link if you would like to be included on this update. Thanks!

<https://docs.google.com/a/nsuok.edu/forms/d/e/1FAIpQLSdhu1j0rd0yFTWyPogeiAfhsupCL8xpUIDFA38SKJV6Ve06GQ/viewform?c=0&w=1>



**Dillon Beaver, 2016 Graduate**

Major: Environmental, Health, and Safety undergraduate program.

Company: United Launch Alliance

Position / title: Launch Operations Safety, Health, and Environmental Affairs Specialist.

Other: Dillon recently participated in the launch of the OSIRIS-REX mission for NASA.

## CBT Spotlight | CBT Going Away Receptions

**Spring 2017**

### Dr. Michael Landry's Retirement Reception – April 27, 2017 - Tahlequah OK



Dr. Landry's going away reception was held at St. Brigid's Catholic Church hall in Tahlequah April 27, 2017. Greetings and memories were shared by colleagues. Mike was presented with a gift as a token of appreciation for his service and dedication to CBT & NSU.



## CBT Spotlight | CBT Going Away Receptions

**Spring 2017**

### Ms. Randi Vessey:

Randi going away reception was held in the college of Business & Technology Building April 24, 2017. Greetings and words of wisdom were shared with Randi. She was presented with a gift as a token of appreciation for her service in the dean's office.



## Newsletter Signup

Spring 2017

If you would like to update your email or add someone to our email mailing list, please email us at [cbt@nsuok.edu](mailto:cbt@nsuok.edu)



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## Share Your News / Updates

**Spring 2017**

[Please click here to share your news](#)



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