



College of Liberal Arts

“Net Worth” by Associate Professor of Art, **Lance Hunter**, received the Southern Watercolor Society Award in the Georgia Watercolor Society 2014 National Exhibition held at the Carrollton Cultural Arts Center in Georgia. “Fish Tales III”, the latest in a series of paintings by Hunter was selected for Watercolor USA 2014. This national exhibition was on display at the Springfield Art Museum in Missouri for much of the summer.



Dr. Kimberly Lee will receive a Distinguished Alumna Award from Tarleton State University, in Stephenville, Texas September 22, 2014. Tarleton State is recognizing Dr. Lee for her achievements in research and writing. She matriculated with her MA from Tarleton in 1997. Additionally, Lee will be presenting at the Cultural Rhetorics Conference at Michigan State University in Lansing, Michigan, October 30-November 1. The title of her presentation is “Backbone of the Nations: Indigenous Women, Resistance, and Activism.”

Dr. James T. Lindroth's research manuscript entitled “Reflective Journals: A Review of the Literature” has been accepted for publication in the peer-reviewed music education journal UPDATE: Applications in Research for Music Education.

“Why Do American Indians Vote Democratic?” by **Dr. Jeonghun Min** and **Dr. Daniel Savage**, was published in *The Social Science Journal* 51 (June 2014) 167-180.



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Dr. Melissa Strong's article “Nurses of the Great War” is forthcoming in the fall 2014 issue of *Oklahoma Humanities*, the publication of the Oklahoma Humanities Council.

In October Dr. Strong will present the paper “Alexie’s iPods,” an analysis of iPod imagery in two works by Sherman Alexie, in the American Literature after 1900 session at the South Central Modern Language Association conference. Dr. Strong’s presentation will include remarks Mr. Alexie made during his talk at NSU on April 23, 2014. The Modern Language Association has accepted for publication the volume *Teaching the Literatures of the American Civil War*, which includes Dr. Strong’s essay “Teaching Online: Using Images to Understand Constructions of Cultural Memory.”

After a national competition administered by Georgetown University, **Dr. Denis Vovchenko** received the Advanced Turkish Language Fellowship funded by the Department of Education and the American Research Institute in Turkey. The grant provided \$2,800 for living expenses and covered my airfare and tuition.

The Fellowship ran from June 12 to August 12 and included Turkish language study at the most prestigious Turkish institution of higher learning – the University of Bosphorus. Dr. Vovchenko was also able to utilize the archive of the Patriarchate of Constantinople to collect materials for ongoing research on the relationship between Russia and Ottoman Christians (1856-1914).



College of Liberal Arts

Dr. Jeffery Wall, Assistant Professor of Music, sang in July with the semi-professional chorus, the Ken Davis Chorus. The performance and interest session was for the Texas Choral Directors Association conference in San Antonio, TX.



Dr. Mike Wilds trained in with Security Solutions, International for two weeks in Israel during the summer 2014. While there, he examined security procedures for hospitals, schools, businesses, and public facilities in Israel near Lebanon, Syria, Egypt, and the Gaza strip. One of the best parts of the trip, according to Wilds, was visiting Masada, the fortification on top of a rock plateau overlooking the Dead sea where approximately 1,000 Israeli stood against the Roman Empire more than two thousand years ago. Rather than being captured, the Israeli committed suicide and left their grain silos full, communicating to the Roman Empire that they would rather die than sacrifice their beliefs. The picture below is Wilds in Jerusalem City with representatives of the Israeli army and police.

Dr. Hsin-I Sydney Yueh, Assistant Professor of Communication, presented "The Uses of *Sajiao*: An Ethnography of a Feminine Persuasive Speech Act in Taiwan" at North American Taiwan Studies Association Conference in June 19-20, 2014 in Madison, WI. In summer 2014, Dr. Yueh conducted interviews in Taiwan for her new research project on Overseas Asian American Identities and Popular Culture. **Dr. Yueh's** article "Playing the Role of an Outsider within: Teaching Intercultural Communication through an Ethnographic Project" has been accepted by the peer-reviewed Journal, *Communication Teacher*, in 2015.



College of Science and Health Professions

Dr. April Adams, Dr. James Hicks, Dr. Jessica Martin, and Dr. Sophia Sweeney conducted the NSU Chemistry and Physics Summer Institutes for science teachers who would like to become additional certified in Chemistry and in Physics. This program is supported by a two-year grant from the Oklahoma State Regents for Higher Education.

Dr. April Adams reviewed a manuscript for the International Journal of Science Education

Dr. Albinescu co-authored a journal article entitled "Enaminones via Ruthenium catalyzed coupling of thioamides

and alpha-diazocarbonyl compounds". The article was accepted to be published in The Journal of Organic Chemistry.

Dr. Jody Buckholtz coordinated the PASS program for general chemistry 1 & 2 courses this summer. For both courses we obtained 50% of enrolled students attended at least 1 PASS session.

Dr. Jody Buckholtz also coordinated the OKLSAMP program at NSU. For the OKLSAMP, this summer we had two students that participated in summer internships. Lauren Thompson went to Oklahoma State University and Brookhaven National Laboratory while

working with Dr. Gilbert John of OSU. Luther Langston went to Dukaine University for a summer internship in computational chemistry in collaboration with **Dr. Chris Burba** of NSU.

Dr. Cindy Cisar in the Department of Natural Sciences received funding from the OK INBRE program in May to study "Antifungal activity and cellular target(s) of modified lactoferricin peptides". She worked over the summer with her collaborator, Dr. Denise Greathouse, at the University of Arkansas in Fayetteville synthesizing and characterizing lactoferricin-based peptides.

College of Science and Health Professions

Dr. John Diamantopoulos reviewed the paper "*Best Practices for the Inverted Model*" for the journal *PRIMUS*. He reviewed this paper "*A Geometric Solution of a Cubic from Omar Khayyam...in which Coloured Diagrams are Used Instead of Letters for the Greater Ease of Learners*" by Kent and **Muraki** for the **Mathematical Association of America's** publication *Convergence*.

Lisa Griggs-Stapleton, MOT, OTR/L presented a poster at the Texas Woman's University Occupational Therapy PhD Symposium on September 13, 2014. The title of the poster was "The effects of postural control on handwriting." The symposium is a biennial event to highlight the scholarly work of the TWU Occupational Therapy PhD students, both past and present

Dr. James Hicks taught five public school teachers in the OSRHE-funded NSU Chemistry and Physics academy during July 14th-18th.

Mrs. Deb Hyde successfully completed the OEC part II course with the June 2014 cohort.

Troy Lee completed his OTD (clinical doctorate) degree from Rocky Mountain University in May 2014 and attended graduation August 2, 2014.

Dr. Martha Parrott, **Dr. Pamela Christol**, and **Dr. Stephan Sargent** are partnering with Xan Black, Tulsa Regional STEM Alliance, and Steve Amburn, National Weather Service, to provide STEM experiences one Saturday per month for in-service teachers of Osage Schools and other surrounding districts. All STEM experiences support the topic of weather and how teachers can use a newly purchased weather station to help their students gather data and make observations which integrate all STEM areas.

Staci Quant attended the National League for Nursing Education Summit in Phoenix, AZ and served as a moderator for a breakout session. Staci was fortunate to receive President's Ambassador funding and a doctoral student discount to support attendance at this national conference.

Dr. Michael Shaughnessy attended the Oklahoma Ozark Bat Conference in Colcord, OK.

Dr. Erik Terdal took students to Costa Rica for "Tropical Ecology" (BIOL 4504/5504) and networked on research opportunities there.

Dr. Sue Woods helped give a tour for **Dr. Jim Ferrell's** School Facility Management class (EDUC 5613) of recent construction at Caney Valley School. Dr. Woods, who serves as the President of the Caney Valley School Board, provided her insights on preparing and passing a school bond and the subsequent construction issues.

Dr. Sue Woods attended the OSU College of Osteopathic Medicine White Coat Ceremony on Aug. 2. Ten students who are starting their medical careers there were students who took courses on the NSU-BA campus.

If you have any information that you would like to have posted in the next issue of the Academic Times newsletter, please work through your dean's office. **Please submit information in the form of a Word document by the 15th of the month for the next month's issue.** To avoid confusion, please wait until you have all the information for your article before emailing it so **we won't have to decide which is the corrected copy.**

If you have any questions, please email Susan Marrs at perrysu@nsuok.edu. Any information sent after that will be in the following newsletter



Business and Technology

Reorganization in the College of Business and Technology (CBT) has resulted in development of the new Department of Marketing, Hospitality, and Supply Chain Management (MHSCM).

Previously, the programs for marketing and for hospitality and tourism management were part of the Department of Business Administration. Supply chain management was in the Department of Information Systems and Technology.

MHSCM “will allow the College to build on employer interest, to create synergies among three closely-related important majors, and to graduate students well-prepared for the world of work and who are in demand from area employers,” according to Dr. Roger Collier, CBT dean.

The new department consists of **Dr. Jon Shapiro**, professor of marketing; **Dr. Jitendra Tewari**, associate professor of marketing; **Dr. Joan Williams**, associate professor of hospitality and tourism management; **Dr. Ron Petty**, assistant professor of marketing, and Kin Thompson, assistant professor of hospitality and tourism management. Also associated with the department are **Dr. Kathleen Reese**, professor of marketing and associate dean of the CBT, and **Amy Bradley**, instructor in marketing. Adjuncts include **Pam Imhoff**, associate professor of business and information technology at Tulsa Community College; **Jason George**, assistant general manager of the Tulsa Drillers, and **Amber Fite-Morgan**, assistant to the president and general counsel for NSU.

Department chair is **Dr. Michael Landry**, professor of marketing and coordinator of the Supply Chain Management program for the past three years. Robin Hunter provides administrative support for MHSCM and for the Department of Business Administration.

The marketing program in the College of Business and Technology has launched a new emphasis on personal selling. “Due to employer demand, quite a few universities around the country have started programs like this,” said Professor **Michael Landry**, chair of the Department of Marketing, Hospitality and Supply Chain Management. “We already have companies recruiting at NSU for sales people, so we want to provide graduates who are well-versed in it.”

The sales program consists of three courses: Professional Sales, Advanced Professional Sales, and Sales Management. A previous course, Sales and Sales Management, is being retired.

According to Associate Professor of Marketing **Jitendra Tewari**: “Students will work to become fully prepared for entry level sales positions including developing effective sales proposals, demonstrating mastery of sales technology, developing customer relationships and effective verbal and non-verbal communications techniques through role playing, field work, and networking.” **Dr. Tewari** will teach Professional Sales at Tahlequah during the second eight-week

session of the Fall, 2014, semester. Meanwhile, **Pam Imhoff**, associate professor of business and information technology at Tulsa Community College and an NSU adjunct, currently teaches Professional Sales at the Broken Arrow campus.

Much of the NSU marketing faculty possess sales backgrounds from previous careers: **Dr. Tewari** has international sales experience and has developed sales training programs for companies like Johnson & Johnson, Modi-Xerox, and Stencil-Lacoste in India; spearheaded sales and marketing operations of the television and electronics division of Sylvania-Laxman in India, and was lead sales consultant to Informatics Computer Systems, one of the largest professional computer training organizations with more than a hundred training centers. **Dr. Landry** sold television and radio advertising to Colorado businesses, Professor **Jon Shapiro** -- a geologist by training -- was involved in gas and oil industry sales, Professor **Kathleen Reese** did business-to-business sales of copy machines, and Assistant Professor **Ron Petty** had a long career in retailing. “Selling is a critical part of business,” according to **Dr. Landry**, “There’s an old saying: ‘Nothing happens until somebody sells something.’”

The only prerequisite to the sales classes is MKT 3213, Principles of Marketing.

Dr. Jitendra Tewari, associate professor of marketing in the College of Business and Technology, has had two articles accepted for publication in peer reviewed journals, including one co-authored by a graduate of the NSU MBA Program.

“Some Parallels and Propositions from Consumer Behavior Applied to the Stock Market,” by **Dr. Tewari** will be published in the Journal of Finance and Accountancy. A version of this paper received the Best Paper of Track Award in the Economics, Accounting and Finance group at the Academic and Business Research Institute 2014 Conference in New Orleans.

Meanwhile, using research done for graduate credit while he was in the MBA program, Siddharth Mutt, an NSU student from India, joined **Dr. Tewari** in developing “Pricing - Improving Teaching Content and Relevancy in Undergraduate Textbooks,” expected to be published in October in the *Journal of Management and Marketing Research*.

In addition, **Dr. Tewari** has been a consultant to Townsman Motels (former owners of Oak Hills Inn and Suites) for their projects in Oklahoma, Kansas, and Texas. While he worked earlier with them for the internet marketing of the hotel (search engine optimization and listing collaborations) he is currently working with them for projects in Texas, as well as with the new owner of Oak Hills, Vikram Gopi. The companies have been offering full and part time positions to NSU graduates and students.

Business and Technology

Dr. Fritz Laux, Professor of Economics, has collaborated with a group of leading health economists as part of a working group reviewing the status quo in cost-benefit analysis for tobacco regulation. On August 4, 2014, the group's final report, in the form of a submission to the US Food and Drug Administration docket for tobacco regulation, was released to the media. On August 6, the group's analysis was featured in the New York Times in an article entitled "In New Calculus on Smoking, It's Health Gained vs. Pleasure Lost."

Four students were part of NSU's sixth consecutive study-abroad tour to Russia in August, under the direction of **Dr. Jon Shapiro**, professor of marketing. Students visited St. Petersburg and Moscow businesses and cultural sites along with top European historical destinations where they evaluated emerging marketing trends, and experienced overnight train trips. A highlight was visiting the traditional Russian village of Tver, according to Dr. Shapiro.

Kin Thompson, assistant professor of Hospitality and Tourism Management, spoke in September to the eighteenth class of Leadership Tahlequah. He presented an overview of the book *Seven Habits of Highly Effective People*. In its 25th anniversary edition, *Seven Habits* remains one of the top books on personal leadership, according to Mr. Thompson.

NSU's Club Hospitality and Tourism (CHAT) now has enough members to become a recognized student chapter of the Professional Convention Management Association (PCMA), according to Stephanie Dorsch, club president. **Kin Thompson**, assistant professor of Hospitality and Tourism Management, said fund-raising efforts are underway to send students to the PCMA Convening Leaders Conference in Chicago in January. Fund-raising plans for a spaghetti dinner and proceeds from a Del Rancho restaurant night.

Members of the Department of Marketing, Hospitality, and Supply Chain Management along with academic advisors of the College of Business and Technology met for a half-day planning retreat September 16 on the Muskogee Campus.

"The marketing faculty has done this informally in the past," said **Dr. Michael Landry**, department chair. "Some great ideas come about when we have the time to meet somewhat informally away from the day-to-day press of things."

In the course of the retreat faculty and staff discussed class scheduling, assessment, curriculum, and enhanced relationships with Tulsa Community College. In addition, **Kin Thompson**, assistant professor of Hospitality and Tourism Management, conducted a team-building exercise for the attendees.

Library

Gary L. Cheatham, Assistant Professor of Library Services, published a review of the book titled *Frontier Cavalry Trooper: The Letters of Private Eddie Matthews, 1869-1874*, edited by Douglas C. McChristian. (Albuquerque: University of New Mexico Press, 2013). In *Southwestern Historical Quarterly* 118 (July 2014) 1: 87-88.



E d u c a t i o n

Dr. Vanessa Anton (COE) and **Dr. Brad Montgomery Anderson** (COLA) traveled to Weifang University, Weifang, China, in June, 2014. Dr. Anton and Dr. Montgomery Anderson conducted several faculty and student presentations at two universities in the Weifang area, and faculty trainings for the new Ameri-Can International School, which opened in Weifang this fall. They each sponsored a faculty scholar who came to NSU from Weifang University in the Fall of 2013, and this was the reciprocal visit.



Dr. Kevin Shan, Weifang University, and COE scholar, poses with Dr. Vanessa Anton and his family. Dr. Shan and his family spent the Fall 2013 semester in Tahlequah at NSU. He assisted in the

The Cappi Wadley Reading and Technology Center has received a \$20,000 donation from AT&T. According to **Dr. Tobi Thompson**, Director of the Cappi Wadley Center, the donation will help support the Cappi Wadley Reading and Technology Center's utilization of emerging technology and literacy tutoring to improve reading skills of at-risk students in grades 9-12 in Northeastern Oklahoma to improve academic success and increase graduation rates, preparing students for success in post-secondary education. High school students participating will have a tablet checked out to them for the duration of the program. NSU teacher candidates will be hired as tutors.

Dr. Sophia Sweeney served as a proposal reviewer for the 2015 International Meeting of the Association for Science Teacher Education.

Dr. Vanessa Anton and **Dr. Stan Sanders** conducted an all

day workshop for P-12 teachers (clinical faculty) and administrators, and their NSU education interns on August 7, 2014, on the Muskogee campus. The workshop titled "Using Co-Teaching as Best Practice in Student Teaching Experiences" was attended by approximately 75 educators and future educators.

Dr. Lisa Tritschler presented "Sequential vs. Layered Curriculum" to the Oklahoma College of Optometry on July 29, 2014.

Dr. Mary Swanson presented Powerful Presentation 101 at the Community & Collaboration Day on August 13, 2014. She shared ways to make the PowerPoint or other presentations more motivating, inspiring, and powerful.

The College of Education held its second annual COE SNAG Golf Scholarship Fundraiser Saturday, September 6,

2014, at the Burnt Cabin SNAG Course. Faculty and staff also celebrated a Fall Gathering at this same event. Around 80 attended the event and over \$7,000 raised for scholarships. Rosie the robot kicked off the event on the first tee, and Rowdy entertained and encouraged players. Rosie was designed and programmed to take the first swing by COE Robohawk students. COE faculty and staff worked hard to make this a great family and community celebration that will benefit NSU students.



Peggy Glenn, NSU's Director of Development; Dr. Ken Hancock, COE Assistant Dean; Rowdy, NSU mascot extraordinaire; Dr. Debbie Landry, COE Dean; and Dr. Vanessa Anton, COE Associate Dean, at the COE SNAG Fundraiser.

George Washington's Mount Vernon has selected four educators to receive an incredible opportunity to enhance their curricula, create new lesson plans, and explore different teaching techniques by participating in a residential fellowship program at the Fred W. Smith National Library for the Study of George Washington. The Life Guard Teacher Fellows Program enables classroom teachers and educators to conduct short-term residential research on a variety of themes inspired by the life, leadership, and legacy of George Washington. Four fellowship recipients were selected nationally. Among the fellows is **Dr. Linda Wilson** of Northeastern State University.

The Life Guard Teacher Fellows Program is facilitated by The Fred W. Smith National Library for the Study of George Washington, which opened September 27, 2013. Located just outside the main entrance to Washington's Virginia estate, the Library safeguards original Washington documents and serves as a center for scholarly research and leadership training.

By offering funded residential study opportunities for classroom teachers and educators through its new Library, Mount Vernon is taking an important step to improve the quality of history education, drawing renewed focus and interest on the founding era and on the remarkable traits and accomplishments of George Washington. Applying the research they conduct at the estate, fellowship recipients will create and design curriculum materials, lesson plans, electronic media, and other educational materials. The 2014-2015 fellows will conduct on-site research on an array of topics, beginning this fall and continuing through summer 2015.

Dr. Wilson will conduct research in both the fall and spring at Mt. Vernon. Her creative project will combine the curricular areas of visual arts, language arts, and social studies in which elementary students can create graphic novels about George Washington.

Grant News

Award Name: (NASNTI) Indigenous Scholar Development Center 2014-2015

Award Dates: October 1, 2014 - September 30, 2015

Award Amount: \$372,625

Project Director: **Dr. Jennifer McCann**



Principal Investigator: **Dr. Tom Jackson**

Funding Agency: U.S. Department of Education



Purpose of Award: A grant for the U.S. Department of Education to provide for a comprehensive approach to the delivery of services designed to enhance the overall post secondary educational experience of students, particularly the low income, American Indian population.

Award Name: Oklahoma INBRE-Research Project Ischemic Stroke 2014 Yr 1 of 3

Award Dates: 07/09/2014 - 04/30/2015

Year 1 Award Amount: \$102,578

Total Project Award: \$256,919

Project Director: **Dr. Kevin Wang**

Funding Agency: OUHSC through National Institutes of Health (NIH)



Purpose of Award: To develop an alternative plant seed-based platform for large scale and low cost production of functional DSPAs for the treatment of acute stroke patients.

Award Name: Student Academic Success Center 2014-2015, Year 4/5

Award Dates: October 1, 2014 - September 30, 2015

Award Amount: \$303,967

Funding Agency: U.S. Department of Education

Project Director: **Mr. Olaf Standley**



Principal Investigator: **Dr. Tom Jackson**



Purpose of Award(s): Funding to provide for the formation, staffing and facilitation of a centralized Student Academic Success Center (SASC). The Center will provide for initial and continuing- multi modal contact with NSU's high risk and minority students in order to increase retention and graduation rates.