

# MEDIA STUDIES CURRICULUM

The Media Study core includes 33 hours of the course below with two offered areas of concentration.

## Core Courses

MS 2103 – Basic Writing for the Media  
MS 2173 – Media Software  
MS 2453 – Media Literacy  
MS 3013 – Digital Photography  
MS 3233 – Publication/Editing  
MS 3513 – Media Management Planning  
MS 4113 – Digital Media Production  
MS 4333 – Media Law  
MS 4533 – Crisis Communication  
MS 4553 – Media Campaigns & Events  
MS 4983 – Media Internship 1

*\*Not all classes are offered each semester. Meet with your adviser or a Media Studies instructor to plan your semester accordingly.*

## Multimedia/Journalism

Student must complete 12 of the 15 hours offered.

MS 2403 – Intro to Web Design  
MS 3203 – Digital Darkroom  
MS 3333 – Multimedia Writing  
MS 4233 – Video Production  
MS 4683 – Social Media

## Public Relations / Advertising

Students must complete 12 of the 18 hours offered.

MS 3033 – Basic Advertising  
MS 3133 – Basic Public Relations  
MS 4063 – Advanced Advertising  
MS 4093 – Copywriting and Layout  
MS 4453 – Public Relations Writing  
MS 4653 – PR and the Media

## MINOR

The Media Studies program offers a minor consisting of 18 hours of any Media Studies courses, a Public Relations minor and a Professional Media Communication minor. The Professional Media Communication minor must complete 12 hours of required courses.

### Professional Media Communication Minor Required Courses - 12 hours

COMM 3803 - Interviewing  
COMM 4223 - Leadership  
MS 3513 - Media Management & Planning  
MS 4533 - Crisis Communication

### Communication Elective - 3 hours (Pick 3 hours from this selection)

COMM 2543 - Intercultural Comm  
COMM 3223 - Business and Professional Comm  
COMM 3403 - Persuasion  
COMM 3445 - Conflict Management

### Media Studies Elective - 3 hours (Pick 3 hours from this selection)

MS 3013 - Digital Photography  
MS 3033 - Basic Advertising  
MS 3133 - Basic Public Relations  
MS 3233 - Publication/Editing

### Public Relations Minor

MS 2173 - Media Software  
MS 3033 - Basic Advertising  
MS 3133 - Basic Public Relations  
MS 3513 - Media Management & Planning  
MS 4453 - Public Relations Writing  
MS 4533 - Crisis Communication

# COMMUNICATION STUDIES CURRICULUM

The Communication Studies core includes 18 hours of the courses below with two offered areas of interest.

## Core Required Courses

COMM 2213 - Public Speaking  
COMM 2313 - Interpersonal Comm  
COMM 2453 - Media Literacy  
COMM 3043 - Intro to Communication Theory  
COMM 3403 - Persuasion  
COMM 3453 - Conflict Management

**Note:** Communication Studies majors may also minor in Media Studies. However, courses taken as part of the major will not count toward the minor.

*\*Not all classes are offered each semester. Meet with your adviser or a Communication instructor to plan your semester accordingly.*

## MINOR

The Communication Studies department offers a minor consisting of 18 hours of any Communication Studies courses and two additional areas of concentration.

### Leadership Communication Minor

COMM 2543 - Intercultural Comm  
COMM 3303 - Group Dynamics  
COMM 4223 - Leadership Comm  
COMM 4443 - Organizational Comm

### Electives (choose two of the following)

COMM 2223 - Intercollegiate Forensics  
COMM 2313 - Interpersonal Comm  
COMM 3103 - Argumentation  
COMM 3223 - Business and Professional Comm  
COMM 3453 - Conflict Management  
COMM 4243 - Leadership Internship

### Corporate Communication Option

COMM 3223 - Business and Professional Comm  
COMM 3803 - Interviewing  
COMM 4223 - Leadership Comm  
COMM 4443 - Organizational Comm

Electives Upper-division courses from COMM (6 hours) and/or MS 3133

### Communication in Relationships option

COMM 2543 - Intercultural Comm  
COMM 3303 - Group Dynamics  
COMM 4313 - Family Communication  
COMM 4643 - Challenges in Interpersonal Comm

Electives Upper-division courses from COMM (6 hours)

### Communication Studies Minor

A student may earn a minor by completing 18 hours in Communication Studies (not including your general education requirements).



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CREATE  CONNECT  COLLABORATE 

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